



The next horizon of Digital Transformation is here



# IDC Future Enterprise Awards

## FAQs

2021 – 2022 North America Nomination Guide

[IDC North America Future Enterprise Awards→](https://idc-fox-awards.awardsplatform.com)

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# Frequently Asked Questions

## EVERYTHING YOU NEED TO KNOW ABOUT THE IDC FUTURE ENTERPRISE AWARDS

### Q: When is the deadline for nominations?

A: We have specific nomination dates for each of the awards. Please see page the website or Key Dates to Remember document.

You can enter your nominations at: <https://idc-fox-awards.awardsplatform.com>

### Q: Is there a participation fee for the IDC Future Enterprise Awards?

A: No. There is no participation fee or additional marketing costs for the Future Enterprise Awards. Winning organizations will be given complimentary passes to attend the awards ceremony. IDC may also invite winners to participate in IDC thought leadership platforms (including but not limited to IDC webinars, podcasts, videos, digital series, panel discussions, round tables, etc.) throughout 2021 and 2022.

### Q: Why IDC Future Enterprise Awards?

A: We are evolving into the Future Enterprise Awards to reflect a changed world moving toward the Next Normal wherein digital transformation itself is changing, bringing in a new chapter where organizations and their CEOs are reprioritizing their agendas.

### Q: I'm a tech vendor. Can I nominate my projects?

A: Vendors can nominate on behalf on their clients. IDC will recognize your client/end user as the nominated organization. You must also provide confirmation from your client that they wish to participate in the IDC Future Enterprise Awards.

### Q: How do I submit my nomination?

A: You can submit your at <https://idc-fox-awards.awardsplatform.com>

### Q: I plan to sponsor the IDG event and nominate my clients. Will this affect my clients' chances in winning an award?

A: IDC values integrity and follows an objective assessment process in evaluating the nominations. Vendor sponsorships bear no impact on a client's/end user's entry in the Future Enterprise Awards.

### Q: Can I nominate the same project for multiple categories?

A: Yes, the same project can be used for nomination purposes. However, modifications should be made so that it would meet the specific criteria of each category. To learn more about each category, check out the Future Enterprise Categories.

### Q: I have supporting documents for my nominations. How do I send those across?

A: You can attach them to your submission through our online nomination platform at <https://idc-fox-awards.awardsplatform.com>

### Q: What will winners be entitled to?

A: A complimentary three-month subscription to IDC's IT Executive Program, unlocking access to research documents, advisory, planning guides, and benchmarks that will equip organizations to assess their current progress and inch closer to their Future Enterprise aspirations. Four inquiry hours with our digital transformation research leads for the region, which can be utilized for custom advisory, direct consulting, roadmapping, and more.

