

Data & Analytics Solutions

The Confidence in Knowing

IDC's Data & Analytics Solutions provide access to an unmatched global data set that helps business leaders target, plan, and execute their unique business strategy. Our customers rely on our expansive IT industry taxonomy and over two billion proprietary data points to aid in their decision making.



Black Book

Demonstrates our growing research of market coverage, giving historical and forecast views of the entire ICT landscape by country and technology.

Spending Guide

Sizes end-user spending forecasts across hundreds of technology markets, applying an industry, company size or use case lens.

Tracker

Provides information on market size, vendor share, and forecasts for hundreds of technology markets, using data from over 100 countries.

Channel Partner Ecosystem

Provides vendor/partner exploration by technology, and offers service, solution and region coverage.

Wallet

Details the technology spending of over 60,000 of the world's largest technology buyers, enabling more targeted sales and marketing campaigns.

Services Contracts Database

An all-encompassing tool for sales enablement and competitive intelligence in the enterprise services and software market.