



The next horizon of Digital Transformation is here



IDC Future Enterprise Awards

Why Nominate?

2021 – 2022 North America Nomination Guide

IDC North America Future Enterprise Awards →

www.idc.com/FutureEnterpriseAwards

Why Nominate?

Why should you participate in the IDC Future Enterprise Awards?

For Technology Partners/Vendors:

- Be recognized for your contributions in enabling your customer to transform into a Future Enterprise with the help of your products/services
- Get an instant case study of how others can utilize your products/services to succeed in their respective digitalization efforts
- Please Note: IT Vendors and Technology Consultants do not qualify for the IDC Future Enterprise Awards. Vendors may instead nominate projects on behalf of their clients. Please provide confirmation from the client that they wish to participate in the awards program.

For End Users:

- Get recognition for being a digital trailblazer to tread the path towards becoming a Future Enterprise
- Gain third party validation and internal executive visibility for the business benefits delivered by your digital infrastructure strategy
- Help colleagues across your industry benefit for your insights and lessons learned
- Enjoy customer loyalty and preference for being a disruptive company that utilizes technologies to serve its customers best

What's In It For You?

It's not just about being the best, it's getting access to tools that will help your organization **keep getting better**. That's what's in store for winners of this awards campaign. Apart from region-wide (and now global) recognition, the winners named in the regional finals of this year's IDC Future Enterprise Awards will also win the following:

- A complimentary three-month subscription to IDC's IT Executive Program, unlocking access to research documents, advisory, planning guides, and benchmarks that will equip organizations to assess their current progress and inch closer to their Future Enterprise aspirations.
- Four inquiry hours with our digital transformation research leads for the region, which can be utilized for custom advisory, direct consulting, roadmapping, and more.
- All nominations will receive a complimentary copy of the IDC FutureScapes: Worldwide 2022 Predictions report from the submission category

Ultimately, should you win this year, you will be the **inaugural winners for the awards**, making your organization the standard of innovation for aspiring Future Enterprises.

