



The next horizon of Digital Transformation is here



IDC Future Enterprise Awards

Judging and Criteria

2021 – 2022 North America Nomination Guide

IDC North America Future Enterprise Awards →

www.idc.com/FutureEnterpriseAwards

Judging and Criteria

The IDC Future Enterprise Awards follows a two-phased approach to determine winners. Each nomination is evaluated by IDC's Future of X analyst teams against a standard assessment framework based on IDC's Future Enterprise taxonomy. This helps identify finalists in each category.

Any **end-user organization** can nominate their project or initiative, or be nominated by a 3rd party organization (e.g. agencies, associations, IT suppliers, etc.) to gain recognition in the execution of the initiative across the Future Enterprise Awards categories.

A nomination will only be considered valid when the following criteria are met:

- The nominee must be a tech buyer organization. Nominations made by 3rd parties must include the relevant contact details of the nominated organization so the assessment can be completed.
- The organization should have a physical office presence in North America.
- The nominee's project owner acknowledges and agrees to participate in the IDC Future Enterprise Awards.
- The nominated project or initiative should have gone live and be at execution stage or should have been initiated between January 2020 to present date.

The process and criteria used to assess all nominations is outlined below. The judges will assess the nomination on the key areas found within the nomination form.

Best in Future of X Categories	Weight
Digital Transformation & Future of X Strategy	20%
Key Challenges & Solutions	25%
Benefits & Improvements	20%
Areas Transformed	25%
Additional Information	10%
Total	100%

