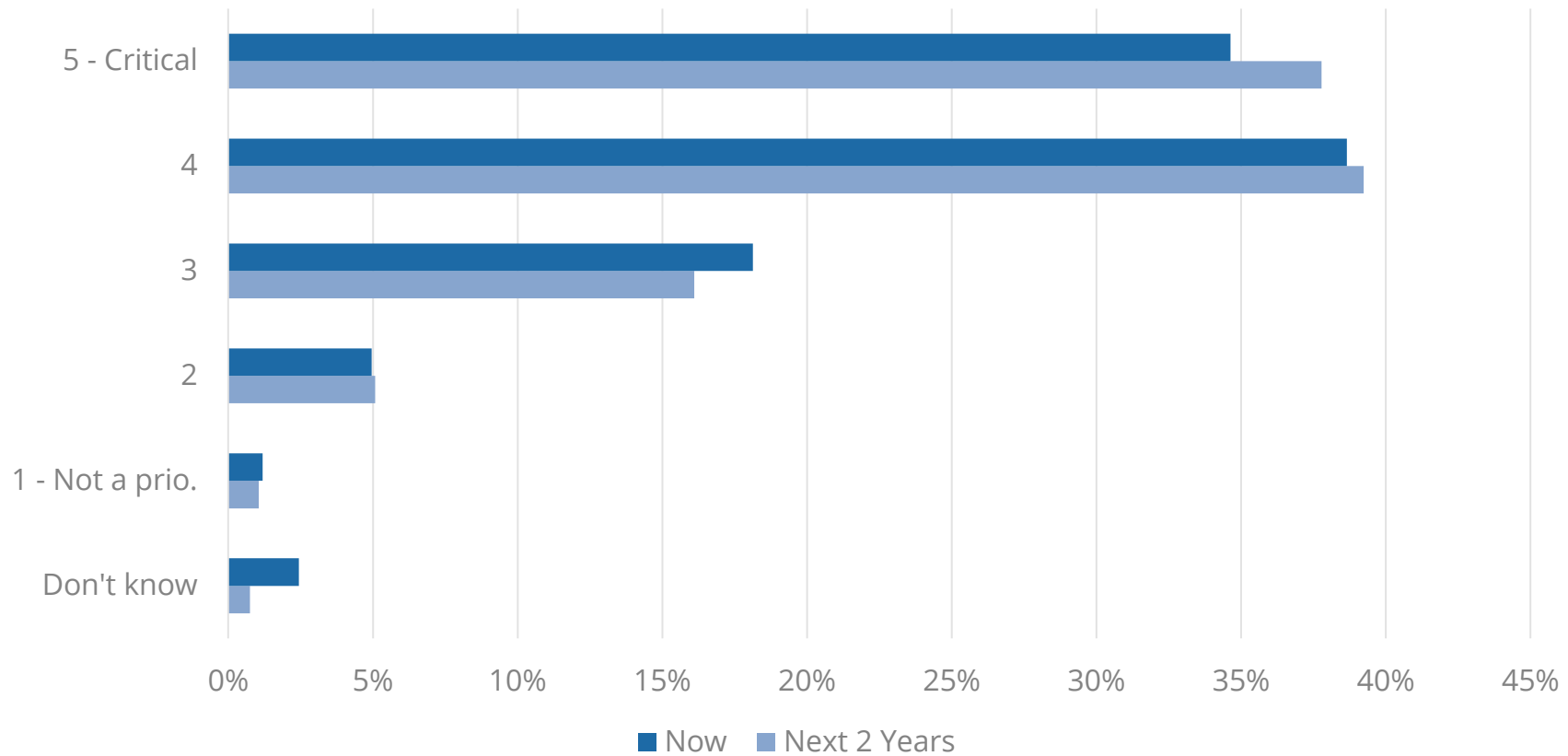
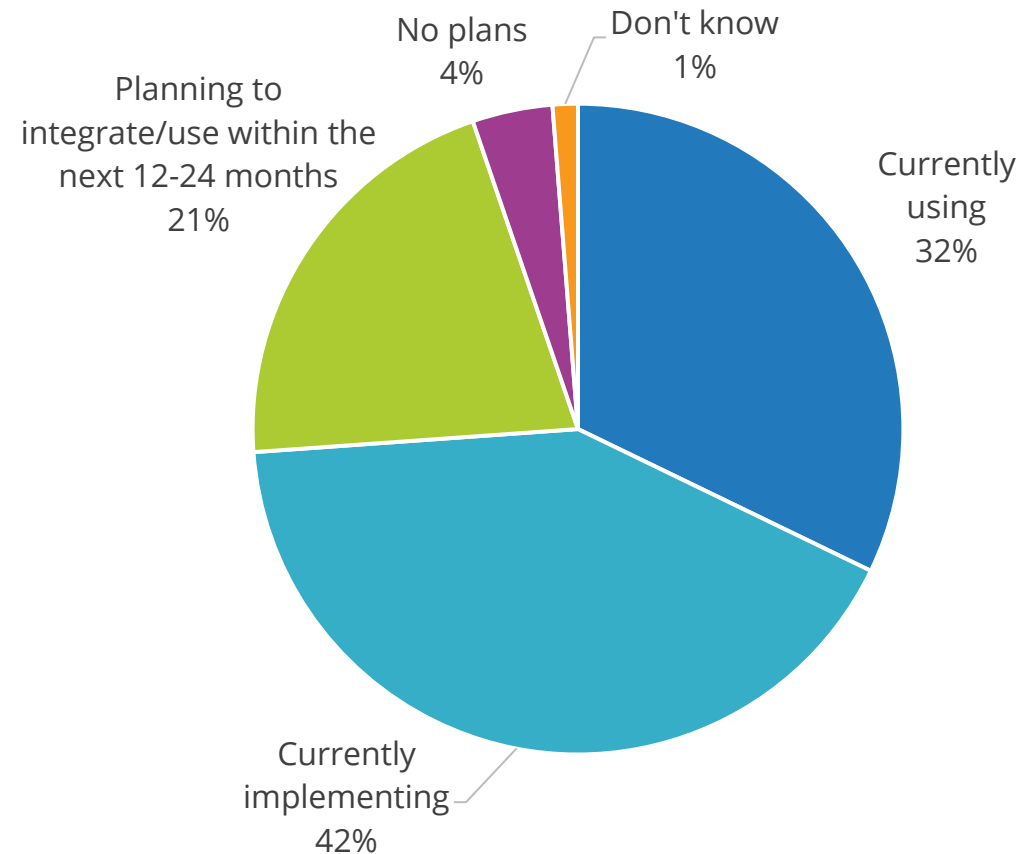


[Q]: How important a business priority do you believe offering sustainable products/services is for your organization currently/in 12-24 months?



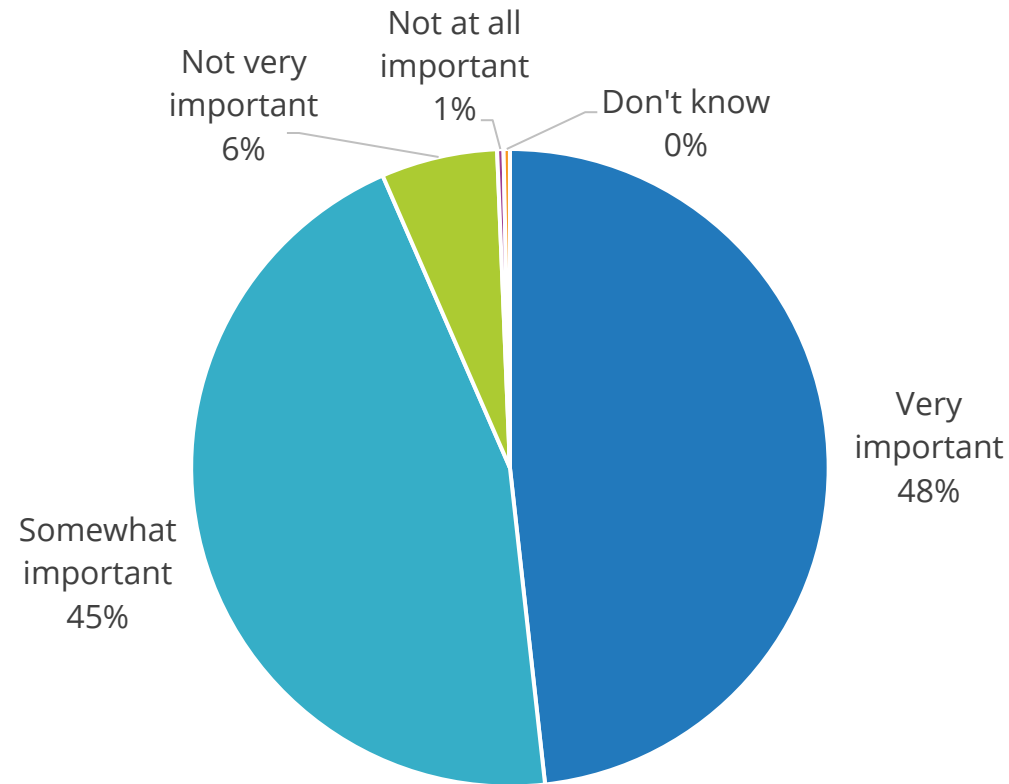
[Q]: What is your company's current state of integrating or planning to integrate sustainability-related considerations into its business lifecycle?



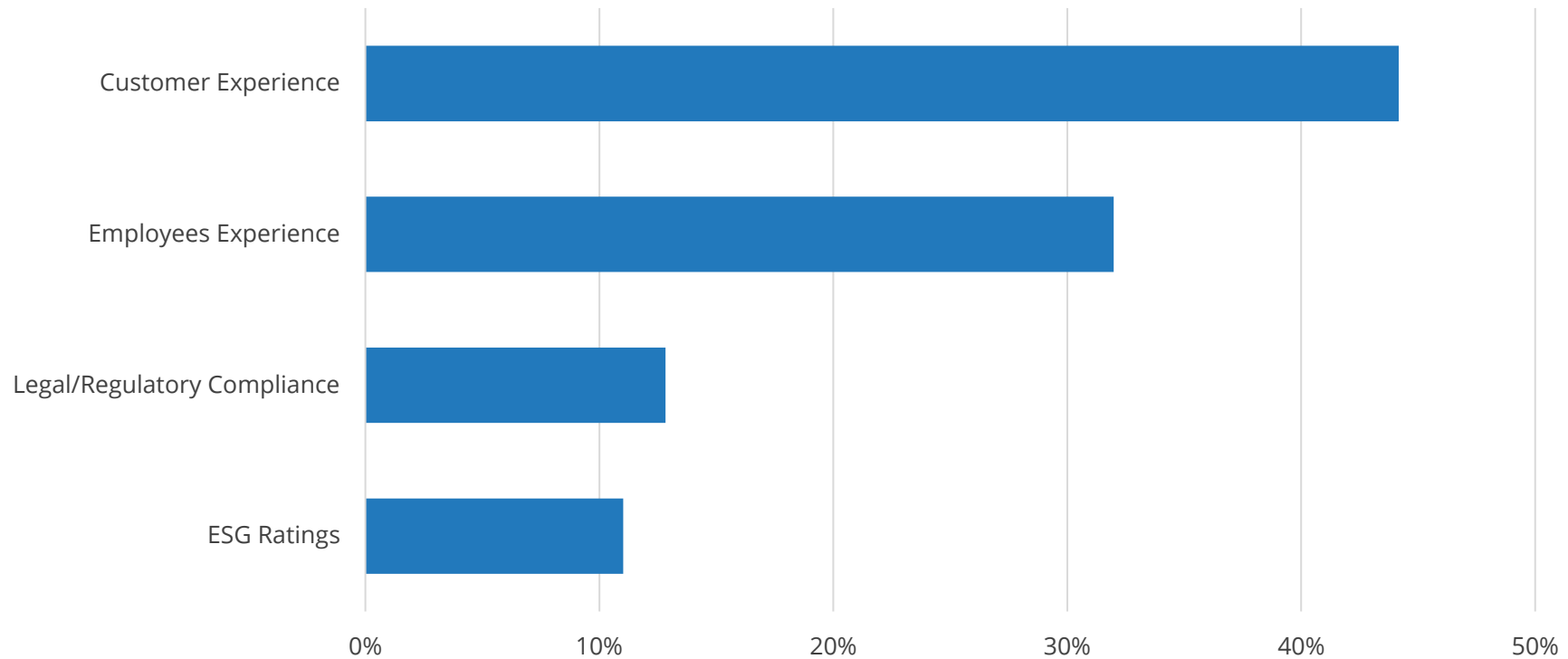
Source: IDC's 2020 ESG Services End-User Survey



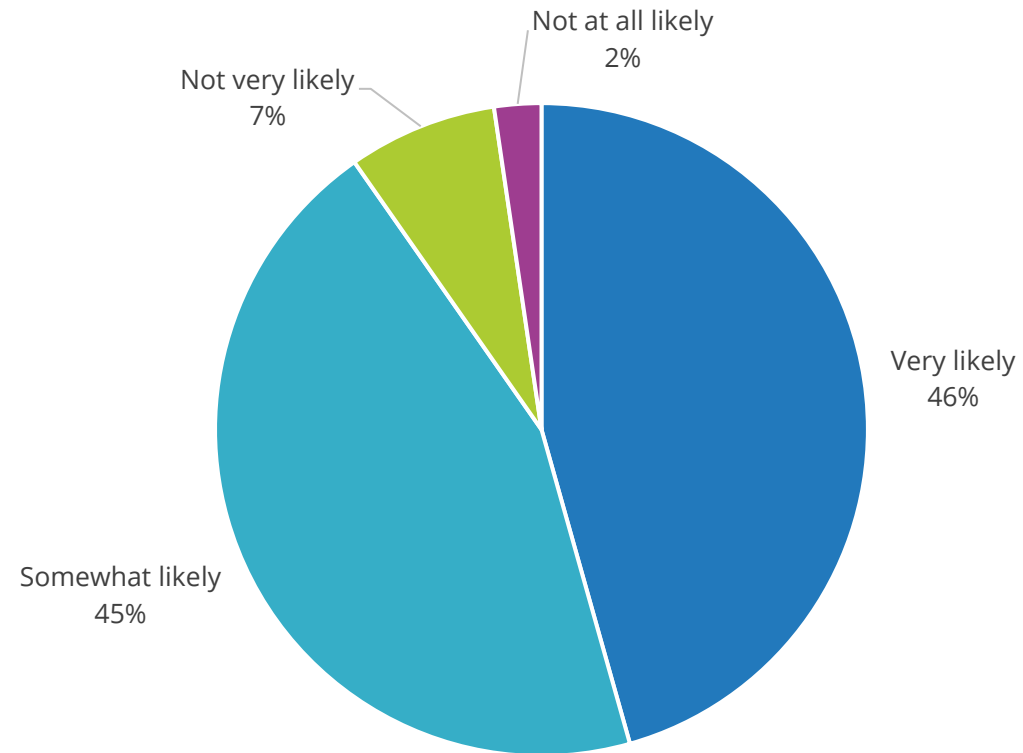
[Q]: How important do you consider sustainability/ESG for the enterprise value of your organization?



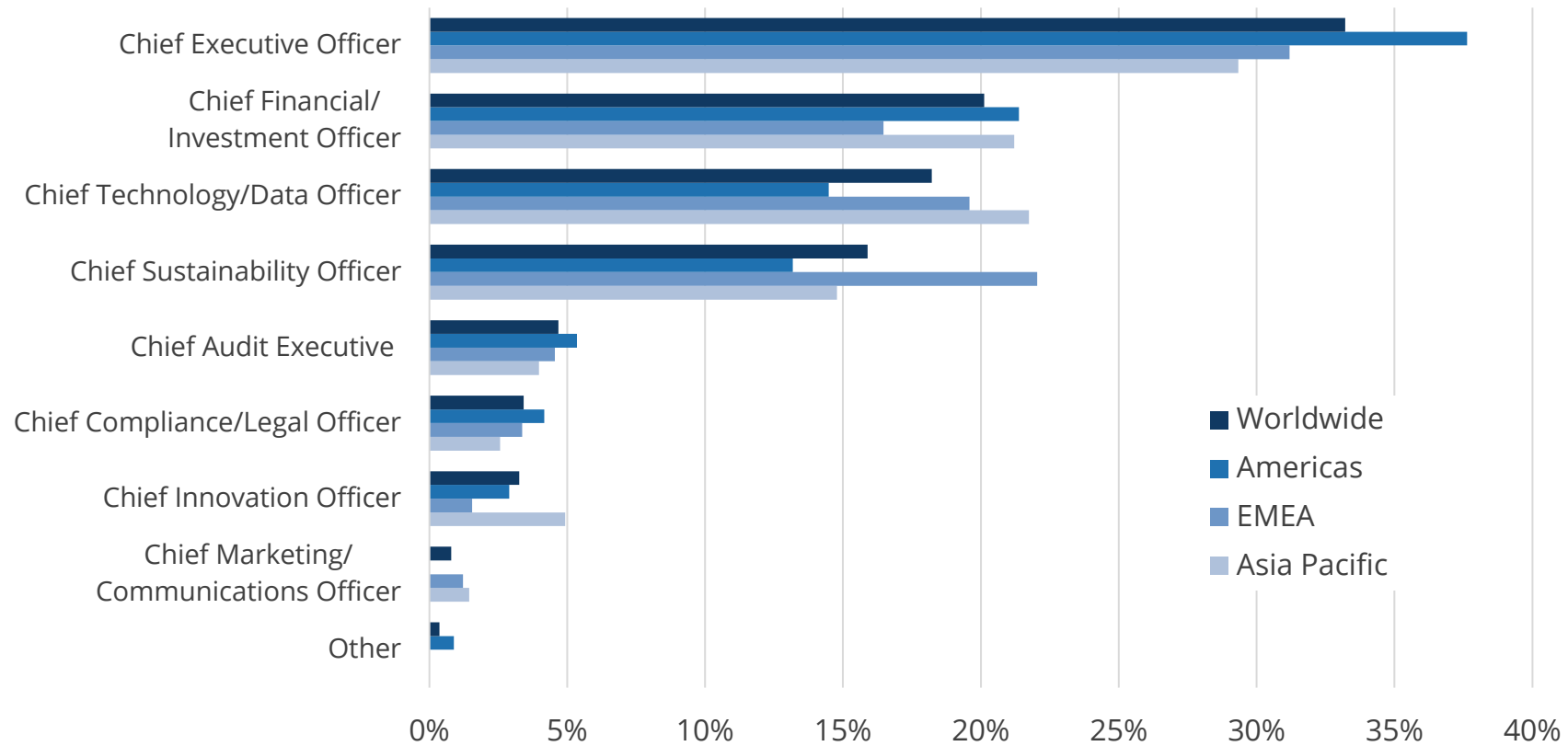
[Q]: How impactful do you consider your organization's ethical AI solutions in preserving each of the following? [1=Not impactful; 5=Very impactful]



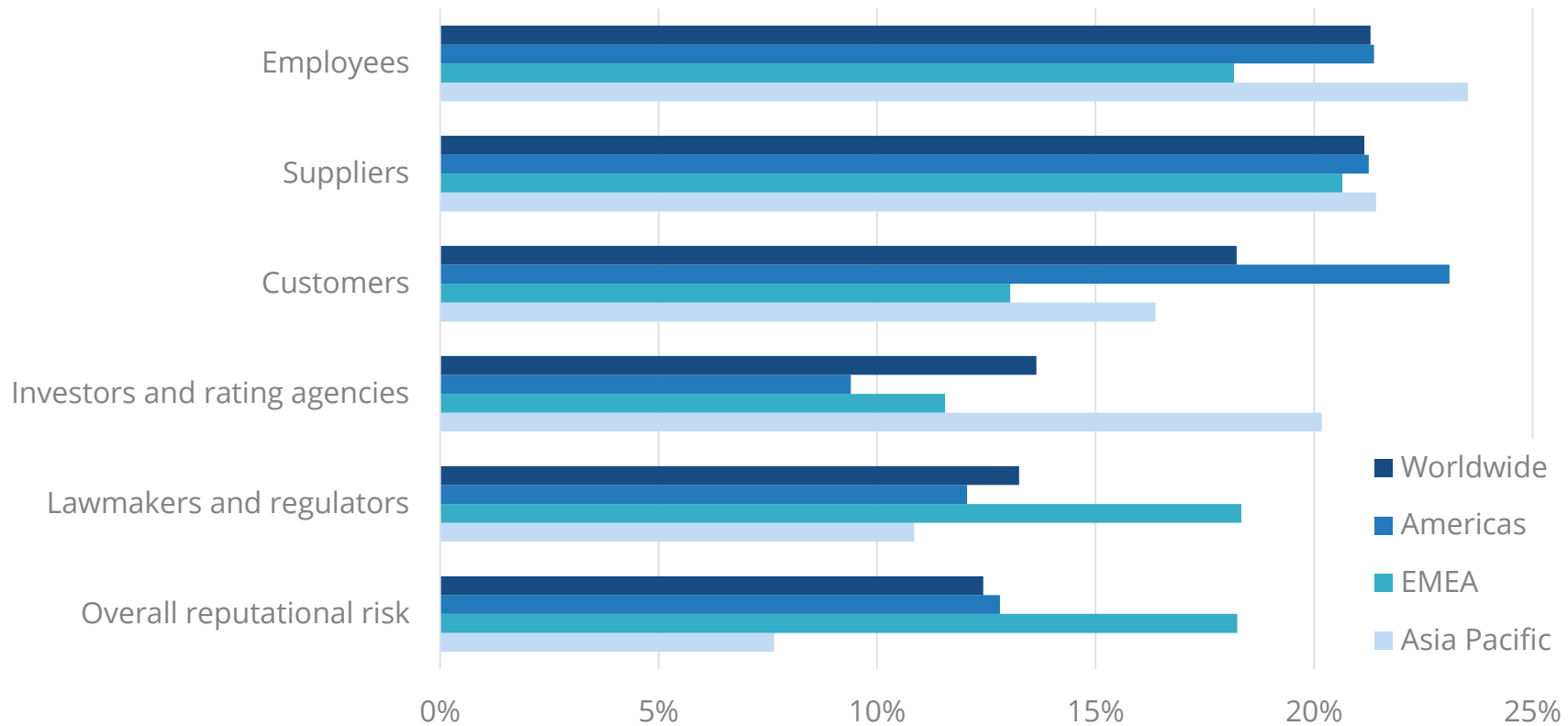
[Q]: How likely are you to work with a business consulting firm over the next 12-24 months to get help regarding your products/services targeted specifically at members of the Generation Z?



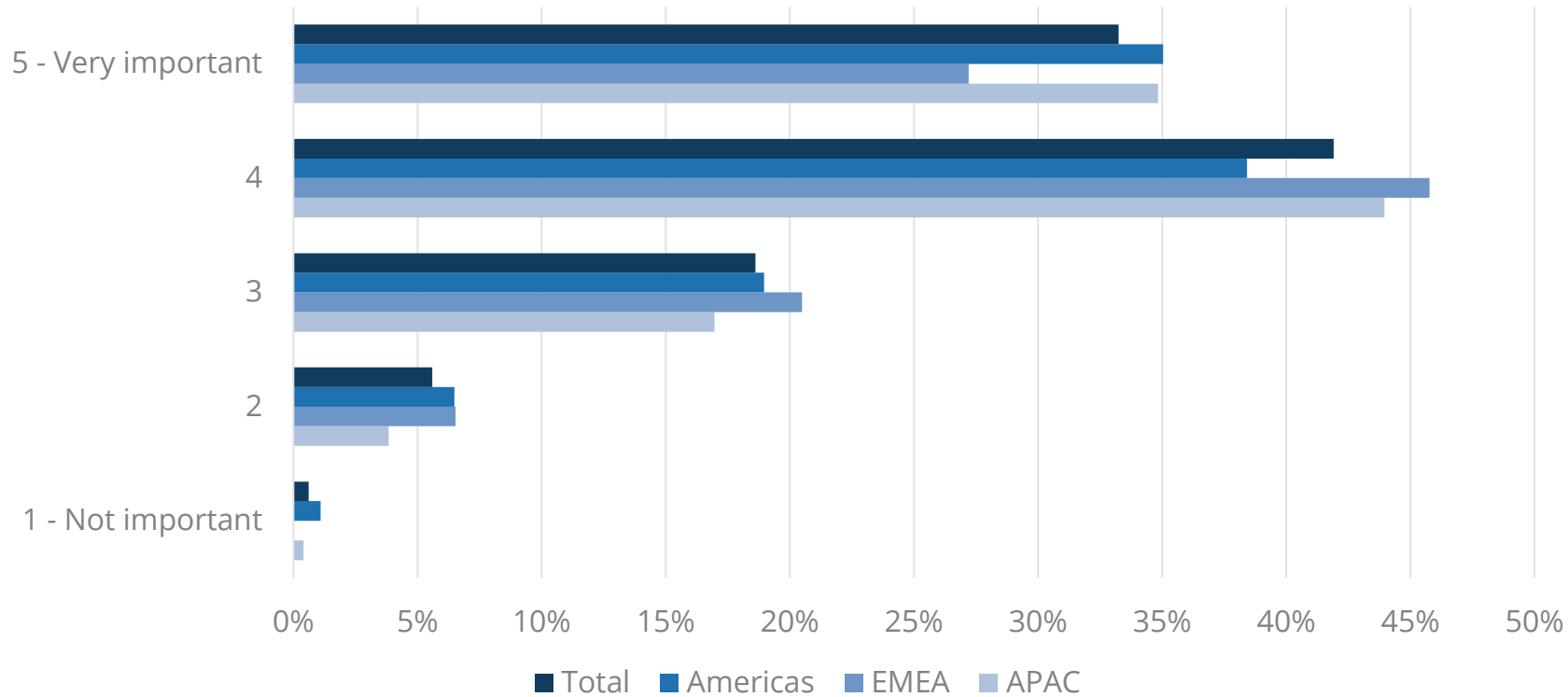
[Q]: Who is mainly responsible for the sustainability/ESG strategy and implementation in your organization?



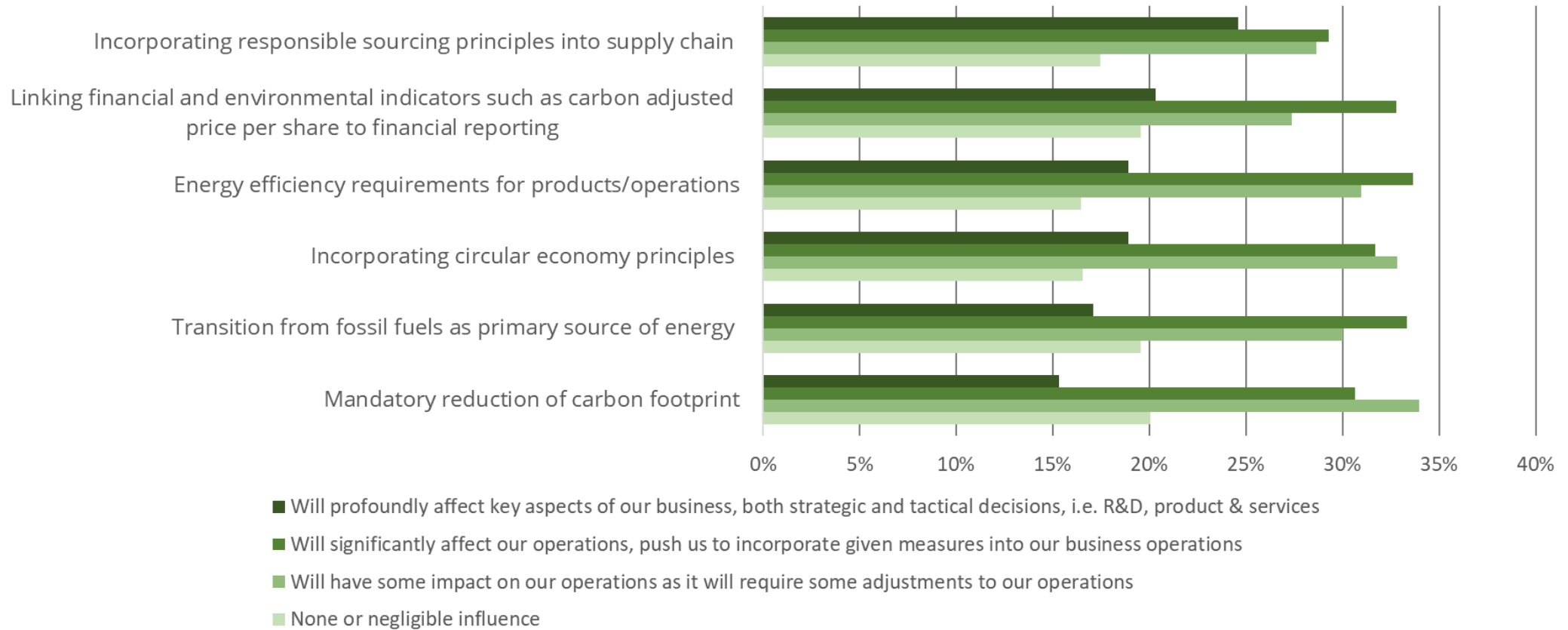
[Q]: Which of the following stakeholders are you most concerned about regarding your organization’s sustainability/ESG performance?



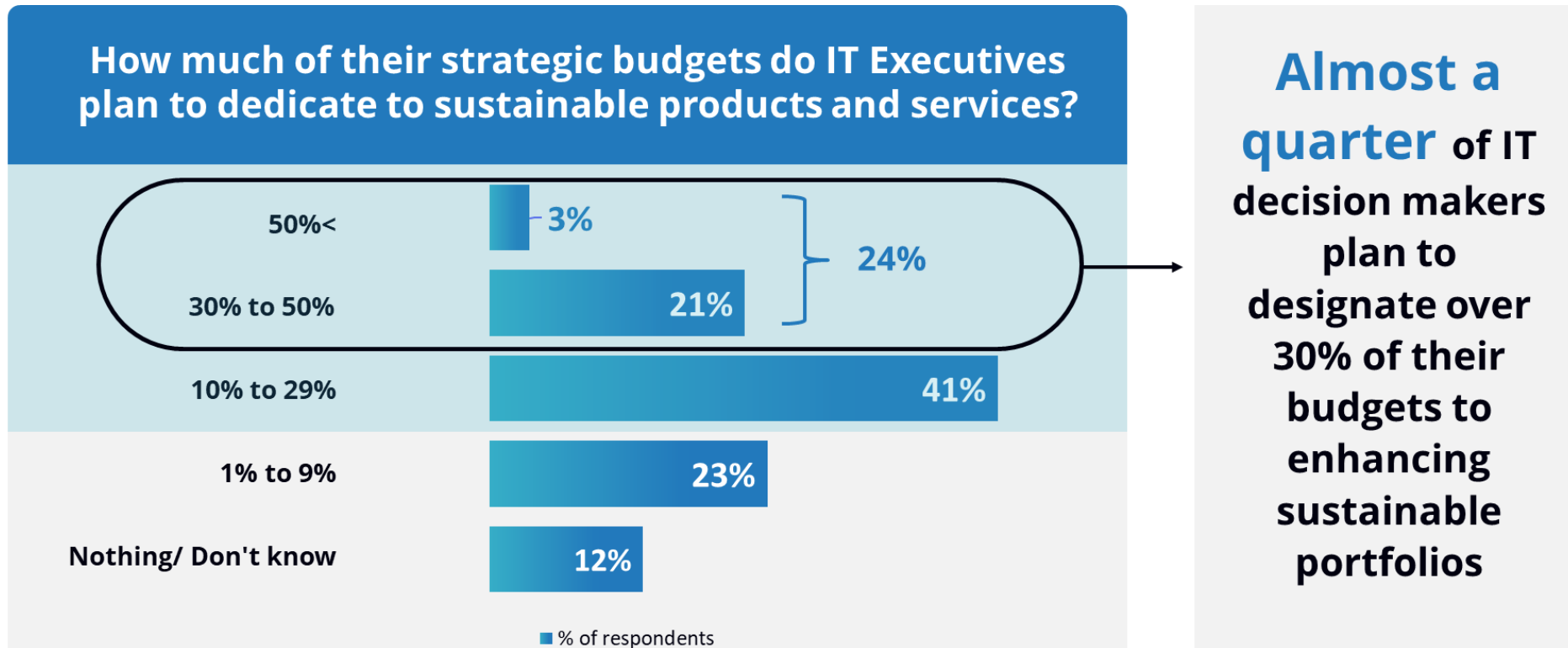
[Q]: How important a business priority do you consider social innovation/developing sustainable solutions for selecting/using innovation centers?
 [1 = not important; 5 = very important]



Q. How will ... affect your business?



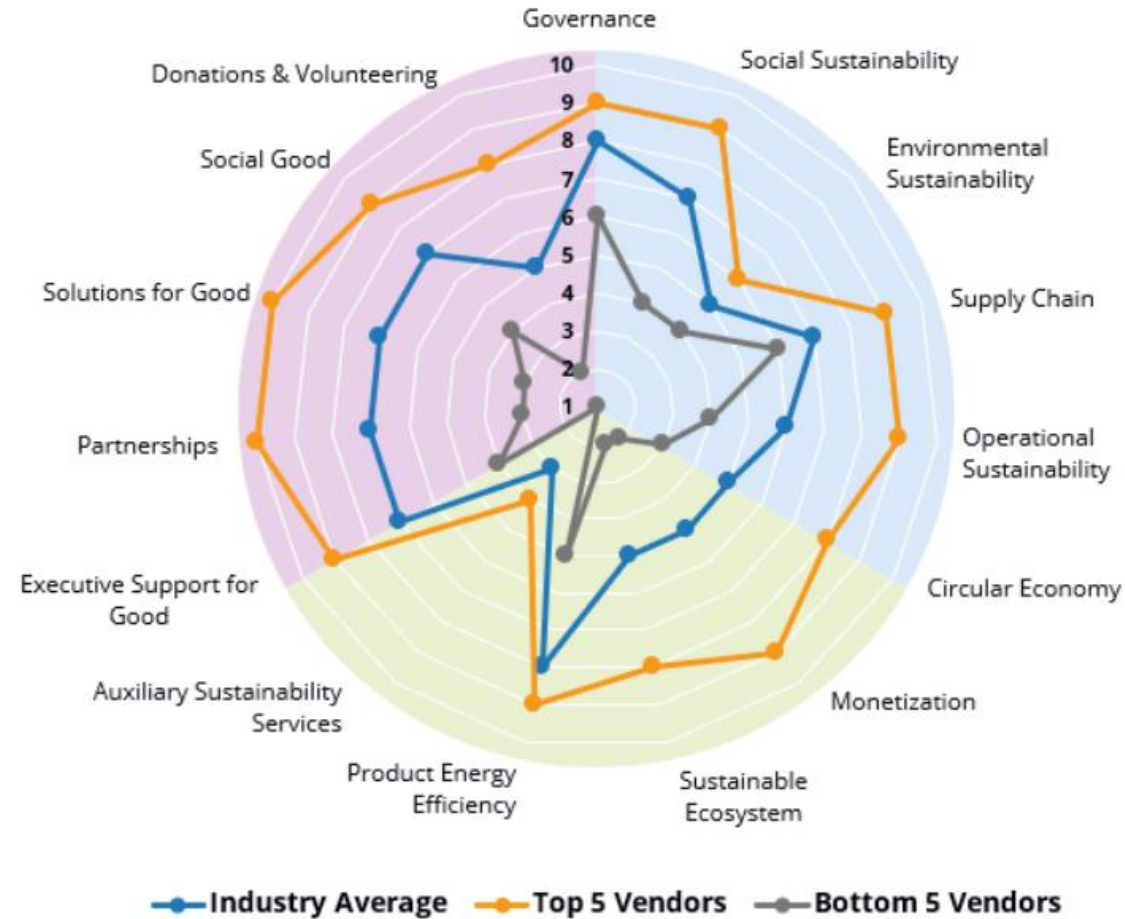
Q: What proportion of European companies' strategic IT spend will go to sustainable products and services (e.g., carbon calculators, recyclable IT assets, energy efficiency equipment, etc.) in the next 2 years?





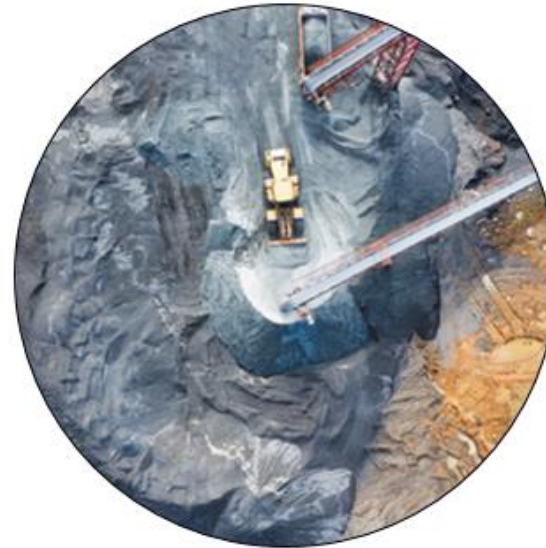
58% of European companies incorporate
Sustainability objectives in their RFPs
when choosing IT partners.

TSSI Index – Infrastructure and Equipment Manufacturers





“Improve sustainability strategy” is the top business driver for Asia/Pacific mining companies





of Asia/Pacific enterprises and colocation providers are using or planning to use rainwater harvesting systems over the next 2 years to improve energy efficiency

