

Using the RFI Tool for the IDC MarketScape

Manual for users of the platform

January 2023



How can we help you?

RFI Tool User Roles

- Main Contact | How to access, share, and submit the RFI
- <u>Topic Expert</u> | How to <u>access</u>, <u>share</u>, and <u>submit answers</u>
- Collaborator | How to <u>access</u> and <u>submit answers</u>

Navigating the RFI Tool

- <u>Dashboard</u>
- RFI Details
- Question Tabs

Key Action Functions

- Submit RFI back to IDC
- Download a copy of the RFI



Download a copy of the RFI

- 1. Click on Actions to open the menu
- 2. "Export to PDF" to download a copy in PDF format
- 3. "Export to Excel" to download a copy in spreadsheet format



After clicking the export option, the browser would initiate the download sequence and the file would be saved to the default location for downloaded files.

Both file types generate editable versions of the RFI.

Exporting a copy will include any draft or confirmed answers entered in the RFI.

These files could be transmitted via other file-sharing channels for easier collaboration.

RFI Tool User Roles: Main Contact

This user serves as the primary contact for the project; submits the final version back to IDC; can delegate/ assign others; log-in required

How to access, share, and submit the RFI | How to navigate the RFI Tool

RFI Tool User Roles: Main Contact: How to access?

- 1. Send a request to <u>marketscape@idc.com</u> for Main Contact access for a specific RFI
- 2. Read the RFI Tool invite sent via <u>marketscape-</u> <u>noreply@idc.com</u>
- 3. Go to <u>https://apps.idc.com/idc-marketscape-</u> <u>rfi/pages/rfi-list</u>
 - a. Use IDC.com credentials and log in
 - b. Email must be registered on IDC.com or <u>create</u> <u>user ID</u>

1	View all RFIs				
	RFITtle	Colleagues	Due date (RFI completion date)	Progress	Status
	IDC MarketScape WW Cloud Marketplaces 2021		May 31, 2021	2/48	In progress
	IDC MarketScape: Worldwide Retail Innovation Management Platforms Software Providers 2021 Vendor Assessment		September 29, 2021	1 / 80	In progress
	IDC MarketScape Business Analytics Services Vendor Questionnaire (for demo purposes)	8	December 27, 2021	16 / 16	In progress
	IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes)	8	December 28, 2021	1/14	In progress
	IDC MarketScape WW Talent Management Suite 2020 Vendor Assessment	8	April 17, 2020	1 / 36	Sent to IDC
	Advanced Machine Learning Software Platform IDC MarketScape Vendor Questionnaire	8	May 29, 2020	0/57	Sent to IDC
	IDC MarketScape WW Talent Management Suite Vendor Assessment for 2020	8	June 6, 2020	0 / 61	Sent to IDC
	IDC MarketScape Worldwide Supply Chain Ecosystem Services (Main Question)	8	June 27, 2020	27/27	Sent to IDC
	Copy - IDC MarketScape WW Talent Management Suite Vendor Assessment for 2020	8	July 31, 2020	15 / 61	Sent to IDC
	RCM Product (Copy)	8	May 14, 2021	0 / 94	Sent to IDC

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RFI Tool User Roles: Main Contact: How to access?

Logging in will take you directly to the RFI Tool dashboard which allows you...

- Access all RFIs that require your input
- View the due dates for each
- Assess the progress by your colleagues

IDC	View all RFIs				
FI Tool					
•	RFI Title	Colleagues	Due date (RFI completion date)	Progress	Status
•	IDC MarketScape WW Cloud Marketplaces 2021		May 31, 2021	2 / 48	In progress
	IDC MarketScape: Worldwide Retail Innovation Management Platforms Software Providers 2021 Vendor Assessment	8	September 29, 2021	1 / 80	In progress
÷	IDC MarketScape Business Analytics Services Vendor Questionnaire (for demo purposes)	8	December 27, 2021	16 / 16	In progress
Ð	IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes)	8	December 28, 2021	1 / 14	In progress
	IDC MarketScape WW Talent Management Suite 2020 Vendor Assessment	8	April 17, 2020	1 / 36	Sent to IDC
	Advanced Machine Learning Software Platform IDC MarketScape Vendor Questionnaire	8	May 29, 2020	0 / 57	Sent to IDC
	IDC MarketScape WW Talent Management Suite Vendor Assessment for 2020	8	June 6, 2020	0 / 61	Sent to IDC
	IDC MarketScape Worldwide Supply Chain Ecosystem Services (Main Question)	8	June 27, 2020	27 / 27	Sent to IDC
	Copy - IDC MarketScape WW Talent Management Suite Vendor Assessment for 2020	8	July 31, 2020	15 / 61	Sent to IDC
	RCM Product (Copy)		May 14, 2021	0/94	Sent to IDC
			ltems per pag	e: <u>10 💌</u> 1 –	10 of 15 < >

RFI Tool User Roles: Main Contact: How to share access to others?



Assigning Topic Experts*

- . Click on the "Actions" menu to reveal several options
- 2. Click on "Share whole RFI"
- 3. On the pop-up frame, type in your colleague's email address or choose from the list, click "Save"
- 4. Click on the "Send to Colleagues" button
- * This function can only be executed by the Main Contact

Unshare access to **Topic Experts**

- 1. Click on the "Actions" menu
- 2. Click on the "Share whole RFI" button
- 3. On the pop-up frame, under the Unshare column, tick on the appropriate checkbox of the Topic Expert you want to cut off access to
- 4. Click on the "Save" button to close the pop-up frame

RFI Tool User Roles: Main Contact: How to share access to others?

Assigning **Collaborators**

Navigate to the share buttons at the bottom of each section

- 1. Click on the "Share" button to share the question
- 2. Click on the "Share section" button to share a section
- 3. Click "Send to Colleagues" at the bottom of the page





Unshare access to **Collaborators**

- 1. Navigate to "Shared" questions tab
- 2. Look for the question you want to unshare
- 3. Click on the "Return to To-do" button

RFI Tool User Roles: Main Contact: How to use RFI Tool Actions?

Action Menu for **Main Contact**

- Share whole RFI access to the whole RFI is shared with another person from Vendor's organization (Topic Expert); everything is available except Send to IDC button
- 2. Send to Colleagues sends out links with shared questions to Collaborators. Visible only when there are new items to share
- **3. Send to IDC** when you are ready with the RFI, you send back the answers to IDC (before that answers are not visible to IDC Analyst); after this action, it's not possible to modify the RFI in the tool links are disabled
- **4. Contact IDC** email is sent to the owner of the RFI (IDC Analyst(s))
- 5. **Export to PDF** exports all questions (from all 3 tabs) with entered and Saved answers (Drafts are also exported)
- 6. **Export to Excel** exports all questions (from all 3 tabs) with entered and Saved answers (Drafts are also exported)



RFI Tool User Roles: Main Contact: How to submit RFI back to IDC?*

€IDC	IDC MarketScape Business Analytics Services Vendor Questionnaire (for			aire (for
RFI Tool	demo purpo	ses)		
	16 / 16	December 27, 2021	s 1	Actions 🗸
8			<	Share whole RFI
	To Do (0)	Completed (16) Shared (0)	~	Send to IDC
@			0	Contact IDC
Ð	Sections:	Required Questions for Business Analytics Services (General)		Export to PDF
	1. Required Quest	There is no visible page or question in the RFI.	B	Export to Excel
	2. Required Quest	7 questions 7 <u>answered</u> 0 shared	-	
A	re you sure you want to	finish?	loud	^
Yo an	ou are about to finish this RFI nswers.	and send your answers back to IDC. After that, you won't be able to access it and modify your		Share section

* This function can only be executed by the Main Contact

- 1. Click on Actions to open the menu
- 2. Click "Send to IDC" option
- 3. On the pop-up frame, click "Yes" to finalize submission

Once submitted, all access to the RFI is cut-off for everyone

Dedicated links sent to all users would not work

The RFI would no longer be available for review, file export, or any other action.

RFI Tool User Roles: Topic Expert

This user has full access to the RFI and can delegate/assign to Collaborators; cannot submit the RFI to IDC; no log-in required

How to access, share, and submit the RFI | How to navigate the RFI Tool

RFI Tool User Roles: Topic Expert: How to access?

- 1. Send a request to the Main Contact assigned for access for a specific RFI
- 2. Read the RFI Tool invite sent via <u>marketscape-noreply@idc.com</u>
- 3. Click on the link provided on the email; no log-in required

Logging in will take you directly to the RFI, click on the <u>Dashboard</u> icon to view list of RFIs assigned to you as a Topic Expert

	IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes)				
θ	1 / 14	December 28, 2021	e Actions V		
	RFI Description - You have been asked to complete this survey because you would be included in the IDC MarketScape on Business Systems Integration Services report. Take note that this is a report separate from the overall IDC MarketScape on Business Analytics of currently taking place. These are additional questions specific to the Consulting & Systems Integration (C&SI) Services.				
	Business Analytics Consu This IDC MarketScape pro services value chain.	Iting & Systems Integration Services: ovides vendor assessment with regard to the advisory, assessment, plan, design, and build phases of the busines	Export to Excel		
	To Do (11) Completed (1) Shared (2)				
	Sections:	Capabilities	^		
	1. Capabilities	Offering			
	2. Strategy	1.3 What percent of your BA C&SI services delivery effort on average is automated (non-lab based)? Please use total services contract value as the denominator.	bor		
		Historical	Answer		

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RFI Tool User Roles: Topic Expert: How to share access to others?

Assigning **Collaborators**

Navigate to the share buttons at the bottom of each section

- 1. Click on the "Share" button to share the question
- 2. Click on the "Share section" button to share a section
- 3. Click "Send to Colleagues" at the bottom of the page





Unshare access to **Collaborators**

- 1. Navigate to "Shared" questions tab
- 2. Look for the question you want to unshare
- 3. Click on the "Return to To-do" button

RFI Tool User Roles: Topic Expert: How to use RFI Tool Actions?

The Topic Expert can also access additional features through the Action Menu

Action Menu for Topic Expert

- 1. Send to Colleagues sends out links with shared questions to Collaborators. Visible only when there are new items to share
- 2. **Contact IDC** email is sent to the owner of the RFI (IDC Analyst(s))
- **3. Export to PDF** exports all questions (from all 3 tabs) with entered and Saved answers (Drafts are also exported)
- **4. Export to Excel** exports all questions (from all 3 tabs) with entered and Saved answers (Drafts are also exported)



RFI Tool User Roles: Topic Expert: How to submit answers?

Access of the Topic Expert is a reflection of the RFI as seen by the Main Contact

- Manage cooperative action by assigning questions or sections to other Collaborators
- Enter data/response into the question
 - ✓ Responses can also come from a Collaborator who submits their response
- Click "Answer" button
 - ✓ Responses submitted by the Topic Expert automatically get reflected in the "Completed" tab

€IDC RFI Tool	IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes)				
θ					
	To Do (9)	Completed (3) Shared (2)			
ۥ €	Sections:	1.4 Please list the specific tools, platforms, and/or methodologies used to provide BA C&SI services. (Industry or functionally specific accelerators and/or templates will be part of the			
	1. Capabilities	tools/platforms). Ádd as many rows as needed. Tools/Platforms/Methodologies			
		random words			
		a question answered by topic expert			
		Update Answer			
	Version Server: 1.10.1 Build da	le: 2022-Nov-08, 6/26/48 AM Branch: stable/1.10.1 Commit: 30b1cc2c2c723402c053807a73619/2/512ee3ea Profile: prod			

RFI Tool User Roles: Collaborator

This user has access to specific questions of the RFI; no log-in required

How to access and submit answers | How to navigate the RFI Tool

RFI Tool User Roles: Collaborator: How to access?

- 1. Send a request to the Main Contact or Topic Expert assigned for access for a specific RFI
- 2. Read the RFI Tool invite sent via <u>marketscape-noreply@idc.com</u>
- 3. Click on the link provided on the email; no log-in required

€IDC IDC MarketScape WW Cloud Marketplaces 2021 May 31, 2021 Actions 🗸 Save progress RFI Description - You received these questions as a part of the MarketScape RFI from idc com Please answer all questions as soon as possible Submit to Main Contac The RFI is due on May 31, 2021. Thank you! Answers are not sent directly to IDC but instead to your internal Main Contact. To Do (1) Completed (0) Are you sure you want to finish? Sections: You have 1 unanswered question 1. Compan You are about to finish this RFI. After that, you won't be able to access it and modify your answers. Answer

Logging in will take you directly to the questions assigned to you in the RFI

RFI Tool User Roles: Collaborator: How to submit answers?

Action Menu

- Save Progress saves draft answers to the questions left in To Do tab; users can close RFI Tool without losing data
- Submit to Main Contact sends all questions (from all 3 tabs) back to the Main Contact and Topic Expert
 - Using this will cut-off access for the user
 - Any data entered as Draft or Saved answers will be submitted to the Main Contact
 - On Main Contact view, answered questions will be tagged with "Answered by", questions with data entered but left unanswered will be tagged as "Draft" but unanswered questions will be tagged with "Returned Unanswered"

€IDC

IDC MarketScape WW Cloud Marketplaces 2021



There are three main parts: Dashboard, RFI Details and Tabs. However, access and functionalities in are determined by the type of user role accessing the RFI Tool. This section provides a detailed guide to navigate the RFI Tool.

The dashboard displays all RFIs assigned to a Main Contact user. These may not be all RFIs currently assigned to your company. More than 1 Main Contact can be assigned to the RFI – coordinate with the analyst or project coordinator to register other users to manage the RFI and send back the data to IDC.



RFI Dashboard

- RFI Titles the list of RFI projects assigned to user
- 2. Due Date
- 3. Progress and Status
- Collaborators Icon opens the pop-up frame to display the list of collaborators and their progress
- 5. Sent RFIs once submitted, the user will lose access to the RFI



RFI Details

Elements that display information:

- IDC MarketScape Title
 The title also serves as the working title for the subsequent IDC MarketScape publication
- 2. Progress Bar and Due Date Questions only count when they are moved to the "Completed" tab; color of the Due Date changes as it approaches the deadline

EDC 1	IDC MarketSca Services (for d	ape: Worldwide Business Analytics Consulting & Systems Integration lemo purposes)
 Sophia Cuevas List of RFIs Switch user Log out 	4 / 14 RFI Description - You have be Services report. Take note that questions specific to the Consu Business Analytics Consulting This IDC MarketScape provide	December 28, 2021 Progress / Due date 2 3 Image: Save Actions v een asked to complete this survey because you would be included in the IDC MarketScape on Business Analytics Consulting & Systems Integration this is a report separate from the overall IDC MarketScape on Business Analytics research that is currently taking place. These are additional uting & Systems Integration (C&SI) Services. Actions v & Systems Integration Services: Is sendor assessment with regard to the advisory, assessment, plan, design, and build phases of the business analytics services value chain. Image: Service ser
	To Do (8) Com Sections: 1. Capabilities 2. Strategy	pleted (4) Shared (2) Capabilities It questions (4 accesses (12 increase Strategy Go-To-Market 1.1 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.1 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA .1.2 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of yo

C <u>How can we help you?</u> | <u>Contact us!</u> | <u>Access the RFI Tool</u> | <u>Register for IDC.com log in</u>

RFI Details

Elements that display information:

- **3. RFI Description** Click on the icon to toggle between hiding or displaying text
- 4. Section Title and Description Questions in the RFI are categorized under different parts; the description sections can contain important information or instructions that apply specifically to the questions in that grouping

EDC 1	IDC MarketSc Services (for o	ape: Worldwide Business Analytics Consulting & Systems Integration demo purposes)		
 Sophia Cuevas List of RFIs Switch user Log out 	4/14 December 28, 2021 Progress / Due date 2 3 3 Complex Actives v RFI Description - You have been asked to complete this survey because you would be included in the IDC MarketScape on Business Analytics Consulting & Systems Integration Services report. Take note that this is a report separate from the overall IDC MarketScape on Business Analytics research that is currently taking place. These are additional questions specific to the Consulting & Systems Integration (C&SI) Services. Business Analytics Consulting & Systems Integration Services: This IDC MarketScape provides vendor assessment with regard to the advisory, assessment, plan, design, and build phases of the business analytics services value chain.			
	To Do (8) Com Sections: 1. Capabilities 2. Strategy	expleted (4) Shared (2) Capabilities I questions 4 grounds 2 global Strategy Go-To-Market 2.1 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA practice in 2019. Relevant publication Resource Add row C Stare Add row C Stare C Stare C Stare C Stare C Stare C Stare		

RFI Details

Elements that execute actions:

5.Save and Close Button

Allows users to save draft answers which would be retained until the next session

6.Actions Menu

Explore additional functions of the RFI Tool

7.Share Section Button*

Share all questions in the To Do tab under this section with selected Collaborator(s); questions in the Completed and Shared tabs are excluded

EDC MarketScape RFI Tool	IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes) 5 6					
Constitut Consume	4 / 14 December 28, 2021 Save Actions 🗸					
 Sopinal Cuevas List of RFIs Switch user 	RFI Description - You have Services report. Take note th questions specific to the Con Business Analytics Consultin	been asked to complete this survey because you would be included in the IDC MarketScape on Business Analytics Consulting & Systems Integration at this is a report separate from the overall IDC MarketScape on Business Analytics research that is currently taking place. These are additional sulting & Systems Integration (C&SI) Services.				
Log out	This IDC MarketScape provi	ass vendor assessment with regard to the advisory, assessment, plan, design, and build phases of the business analytics services value chain. npleted (4) Shared (2)				
	Sections:	Capabilities 7 Share section				
	2. Strategy	Strategy ^				
		2.1 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA practice in 2019. Relevant publication Relevant publication Remove 8 C Starc C Answer 9				

* This function is not available to the Collaborators

RFI Details

Elements that execute actions:

8. Share Question Button*

Assign a question to share with selected Collaborator(s)

9. Answer Button

Any data saved as a response to the question is confirmed and moved to the Completed tab

EDC	IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes)				
 Sophia Cuevas List of RFIs Switch user Log out 	4/14 RFI Description - You have Services report. Take note th questions specific to the Con Business Analytics Consultin This IDC MarketScape provi	December 28, 2021 Save Actions v You have been asked to complete this survey because you would be included in the IDC MarketScape on Business Analytics Consulting & Systems Integration to note that this is a report separate from the overall IDC MarketScape on Business Analytics research that is currently taking place. These are additional o the Consulting & Systems Integration (C&SI) Services. Consulting & Systems Integration Services:			
	To Do (8) Cor Sections:	npleted (4) Shared (2) Capabilities 11 questions 4 accessed 2 abased 7 Share section			
	1. Capabilities 2. Strategy	Strategy Go-To-Market 2.1 Please cite any relevant thought leadership on BA C&SI services that was published by a member(s) of your BA practice in 2019. Relevant publication Remove Add row			
		8 < Share Answer 9			

* This function is not available to the Collaborators

RFI Details

Elements that help navigate:

10.Tabs with Grouped Questions

- Various "tabs" display questions based on the following groupings:
- •"To Do" View unanswered questions
- •"Completed" View saved question responses
- •"Shared" View all shared questions with Collaborators*
- •Numbers on the tab labels indicate the number of questions in each group



* This function is not available to the Collaborators

RFI Details

Elements that help navigate:

11. List of Sections in the RFI

Click the labels to go to the questions
Under the "Shared" tab, the list of Collaborators are also displayed and clicking on their labels will display the questions shared with that specific user

12.Summary of the Questions in Each Sections

- •Click on each label to go to the location of the questions
- •Numbers on the tab labels indicate the number of questions in each group



Question Tabs

- **"To Do" tab** View unanswered questions
- This serves as default view upon opening the RFI
- Questions may already contain data:
 - ✓ Draft answers saved by Main Contact
 - Collaborators may have clicked "Submit to Main Contact", labelled as: "Done" or "Question Unanswered"
 - ✓ Answers submitted on a prior RFI, labelled as "Historical"

IDC MarketScape: Worldwide Business Analytics Consulting & Systems Integration Services (for demo purposes) 1/14 December 28, 2021					
To Do (11)	Completed (1)	Shared (2)			
Sections:	Capabilities				^
1. Capabilities	Offering				
	1.1 Please prov Please list your cu	ride a list of all your BA irrent BA consulting and sys	C&SI services offerings tems integration services belo	. Add as many row	s as necessary.
	random words		-		
	random words				
	random words				
					Update Answer

Question Tabs

"To Do" tab - View unanswered questions

On this view, questions may contain different tags indicating important information:

- **Conditional**: Additional questions will be displayed depending on the answer provided
- **Historical**: Any answers previously submitted by your colleague in a prior RFI
- **Done**: Hover above this label to view the email address of the person (Collaborator/Topic Expert) who responded
- **Question Unanswered**: Collaborator/Topic Expert returned the question without providing any answers

IDC Market	Scape: Worldwide Business Analytics Consulting & System Services (for demo purposes) December 28, 2021	ns v
To Do (11)	Completed (1) Shared (2)	
Sections:	Capabilities	^
1. Capabilities	Offering 1.1 Please provide a list of all your BA C&SI services offerings. Add as many rows as necessary.	
	Please list your current BA consulting and systems integration services below random words	=
	random words	=
	random words	
	Update Answe	

<u>How can we help you?</u> | <u>Contact us!</u> | <u>Access the RFI Tool</u> | <u>Register for IDC.com log in</u>

Question Tabs

"Completed" tab - View answered questions

- This tab only contains questions that have been marked as "Answered" by the Main Contact
- If a question has been moved into the Completed tab, it cannot be returned back to the To Do tab or shared with other users
- If a wrong response was submitted, users with Main Contact access must:
 - ✓ Click on the "Update Answer" button
 - ✓ Amend the response
 - ✓ Click on "Save New Answer" button
- The question tags are no longer visible in this tab

IDC MarketScape: Worldwide Business Analytics Consulting & Systems				
1/14	December 28, 2021			
To Do (11)	Completed (1) Shared (2)			
Sections:	Capabilities ^			
1. Capabilities	Offering			
	Please list your current BA consulting and systems integration services below			
	random words			
	random words			
	random words			
	Update Answer			



* This function is not available to the Collaborators

€IDC

Trouble? Feedback? Comments? Suggestions?

Write to us at idc.com!

We are always happy to help! Also, we remain open to receiving any feedback about your experience with using the RFI Tool. Feel free to use the email address above to reach our team!









blogs.idc.com