China Quarterly Provincial Enterprise Network Tracker

China's enterprise networking market has attracted the attention of many vendors, which has led to extremely aggressive competition in this market. As a result, vendors are constantly driven to search for new customers and market segments to remain profitable. IDC's *China Quarterly Provincial Enterprise Network Tracker®* aims to provide vendors with pertinent information on detailed market segmentations to help them in identifying and targeting the segments that have the highest growth potential.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments, ports, and end-user, factory revenue.

Core coverage:

- Product category
- Speed
- Layer

Optional content add-ons:

- Vertical industry

Geographic Scope

- PRC (1)

Data Deliverables

This Tracker is delivered on a quarterly basis via an email. For a complete delivery schedule please contact an IDC sales representative. Deliverables for this tracker are:

- Final forecast data tables are delivered in Excel table format.
- Final databook is delivered in Excel pivot table format.
- Executive summary provides a summary of the quarter's key trends, competitive landscape, and market opportunities. It is delivered in PowerPoint format.

Forecast Coverage

Forecasts for this tracker are updated semiannually and include one year of historical data and five years of annual forecasts. Forecasts are available at the country level. Examples of the segmentations being forecast in this tracker are given below.

Core forecast coverage:

- Product category
- Layer

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