

China Quarterly Personal Computing Devices Tracker: Vertical Markets

IDC's *China Quarterly Personal Computing Devices Tracker: Vertical Markets®* focuses on the commercial volume of each industry in China. It provides a vendor detail shipment of historical data. It could be helpful in competitive analyses. Relying on our industry research ability, the vertical forecast is valuable for vendors' commercial planning.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments, ports, end-user and factory revenue, and so forth.

Core Coverage

- Product Category
- Industry

Geographic Scope

- PRC

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data
- Forecast data

Forecast Coverage

Forecasts for this tracker are updated quarterly and include 3 years of historical data, 5 years of quarterly forecasts, and an additional 5 years of annual market projections. Forecasts are available at the country level. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- Industry