

# China Monthly Personal Computing Device Tracker

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As competition in the China PCD market becomes more intense, both international and domestic vendors look to develop their products, channels, and services in order to maintain their competitive advantages in the market. IDC's *China Monthly Personal Computing Device Tracker*® is designed to provide more frequent and timely tracking of the China PCD market, which is very important for PCD vendors that are targeting the largest PCD market in the world.

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## Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments and revenue.

Core Coverage

- Product Category
  - Company
  - Brand
  - Segment Group
  - Segment
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## Geographic Scope

- PRC
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## Data Deliverables

This tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data