

# Japan Office of the CIO/CTO (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

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In the era of digital first, when all the enterprises' activities are based on digital technologies, the role of technology executives including CIO and CTO is changing. They need to play a more pivotal role in organizations and are expected to be leaders to realize growth by being engaged in business, implementing innovation, participating in external ecosystems, and so on. This Japan Office of the CIO/CTO (Japanese Version with Key English Language Reports) focuses on the role of the CIO and CTO, especially in the new enterprise model, "future enterprise," advocated by IDC, and describes the new technology leader model. Also, this covers their current challenges such as talent development/reskilling, IT department transformation, vendor selection, and so on. Not just CIO/CTOs but also technology suppliers to support such technology leaders will gain useful information. In 2024, this program will continue to make researches around CIO agenda and prioritized technology investments, as well as IT governance in group management, which is one of the challenges in larger enterprises in Japan.

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## Markets and Subjects Analyzed

- Future Enterprise and Future of X
  - The new role of the CIO/CTO
  - IT department transformation
  - Digital technology vendor selection
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## Core Research

- IDC FutureScape: CIO Agenda
  - Japan CIOs' Priorities in Technology Investment
  - Japan CIOs' Challenges
  - Best Practice of New CIO
  - IT/Digital Governance in Group Management
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In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Office of the CIO/CTO \(Japanese Version with Key English Language Reports\)](#).

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## Key Questions Answered

1. What is Future Enterprise, what about the status of Japan?
  2. What are the roles of CIO/CTO in Future Enterprises?
  3. What should IT be to support Future Enterprises?
  4. What technologies will Japan CIOs prioritize?
  5. How are Japan IT departments trying to transform themselves?
  6. How to build a relationship with tech suppliers in the new era?
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## Companies Analyzed

Japan Office of the CIO/CTO (Japanese Version with Key English Language Reports) is a program that focuses on the activities of technology leaders in organizations and has no plan to analyze specific vendors/tech suppliers.

No specific companies are analyzed.