

Financial Applications

IDC's *Financial Applications* service reviews the complexities and the evolving nature of financial applications used by businesses of all sizes. This service includes insights on go-to-market strategies, competitive dynamics, technology trends, and buyer behavior analysis. This service includes travel and expense, treasury, trade finance, corporate tax, accounts payable, accounts receivable, traditional billing applications, enterprise financial suites, and financial accounting applications.

MARKETS AND SUBJECTS ANALYZED

- Markets covered: Enterprise Financial Suites (within ERPs), Financial Accounting Applications (including project accounting, small business accounting, specialty accounting applications), Accounts Payable, Accounts Receivable, Traditional Billing, Travel and Expense, Treasury and Trade Finance, and Corporate Tax.
- Topics will include market shares and forecasts, market analysis perspectives, predictions/IDC FutureScapes, innovation trends, future enterprise investments, and buyer behavior documents.

CORE RESEARCH

- Market Share Documents for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable
- Market Forecast Documents for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable
- Market Analysis Perspective for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable
- IDC FutureScope: Intelligent ERP
- IDC MarketScapes for Financial Applications, Treasury and Risk, Corporate Tax, Travel and Expense, Accounts Payable, Accounts Receivable

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Financial Applications](#).

KEY QUESTIONS ANSWERED

1. Who are the market leaders, competitors?
2. What are the drivers and trends in the market now and in the future? What shifts are expected?
3. What innovation is critical to the market and how is it shaping the future?
4. As markets evolve, what are the next opportunities beyond today?
5. What do buyers need to make offerings more appealing to them? How does this shift in the next five years?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the financial applications market, including:

1C, Access Group, Accruent, Acumatica, Advanced, AFAS ERP Software, Allscripts, Amazon Web Services, Amdocs, American Express Global Business Travel, Aria Systems, athenahealth, Avalara, AvidXchange, Backbase, BearingPoint, Billtrust, Blackbaud, Blackline, Bottomline Technologies, Buhl Data Service, Cegid, Cerner, CGI Information Systems, Constellation Software, Coupa, CSC Corptax, DATEV, Deem, Deltek, Digital River, Douzone Bizon, EBP, Emburse, Epicor Software, Exact, Expensify, FICO, FinancialForce.com, FIS, Fiserv, Fortnox, Fraedom, Freshbooks, Fujitsu, Global Payments,

Haufe, HighRadius, IHS Markit, Inetum, Infor, Inspur, Intuit, ION Trading, IRIS Software, Jack Henry & Associates, Kingdee, Kofax, Kyriba, Linx, Meditech, Microsoft, Model N CSGI, MYOB, NCR, NEC, nThrive, OBIC, Optiva, Oracle, Paycom, Quicken, Rydoo, Sage, SAP, Sovos, SS&C Technologies, Stripe, Tally, Tangoe, TeamSystem, Thomson Reuters, TOTVS, Tyler Technologies, Unit4, Upland, Vendavo, Vermeg, Vertex, Visma, Wolters Kluwer, Workday, Works Applications, Xero, Yonyou Network, Zoho, Zucchetti, and Zuora.