

European Edge Strategies

AN IDC SPECIAL INTELLIGENCE SERVICE

The service provides a holistic view of the European Edge ecosystem across hardware, software, services and connectivity. It has a focus on European use cases, vendors, go-to-market routes and partners, and impact on end-users.

Markets and Subjects Analyzed

- European edge market across hardware, software, services and connectivity and how this market is evolving to be distinct compared to core infrastructure.
- Tracks the transformation of workloads as the edge buildout matures.
- Analyze the challenges of moving towards a distributed architecture across deployments, management and operations.
- What is the role of integrators, ISVs and service providers in providing platform and architectures.

Core Research

- Edge State of Play in Europe
- Growth of the European Edge: Forecast and Analysis
- Emerging European Edge Alliances Ecosystem
- Edge use cases in Europe

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Edge Strategies](#).

Key Questions Answered

1. What are the key features of the Edge environment in Europe?
2. What are the established, emerging and formative use cases for Edge in Europe?
3. What is the business value of Edge and why it is important for the end users?
4. How Edge strategies connect to Cloud and Telecoms?
5. What's the European Edge vendor ecosystem and which are the key relationships and partnerships?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the European Edge market, including: ARM, AWS, CapGemini, Cisco, Cloudera, Dell Technologies, Equinix, Ericsson, Google, HPE, IBM, Intel, Juniper Networks, Lenovo, Microsoft, Net App, Nokia, Nvidia, Red Hat, Schneider Electric, Telefonica, T-Systems, VMware, Vodafone