

Japan Data Platforms, Logistics and Operations (Japanese Version with Key English Language Reports)

AN IDC SPECIAL INTELLIGENCE SERVICE

IDC's *Japan Data Platforms, Logistics and Operations (Japanese Version with Key English Language Reports)* service provides an analysis of user trends about data management challenges and necessary countermeasures as data analysis, AI/machine learning and privacy technologies evolve and as user companies' data utilization becomes more sophisticated. Published throughout the year, all research documents are designed to contribute to business strategy development, product management, development planning, marketing, and promotional activities for success in the data platforms, logistics, and operations market of the multicloud era. The focal points of this service in 2023 are data warehousing, focusing on the impact of AI technology and privacy tech advances on data operations, and how regulatory changes such as the Privacy Act will affect data operations. The focus will be on demand trends and market analysis for data protection, data security, data management (especially data warehousing and data integration, which are increasingly shifting to the cloud), and data operations cost optimization.

Markets and Subjects Analyzed

- Forecast for data management, data protection, data security, and data operational cost optimization solutions in the data platforms, logistics, and operations market
- Key vendor business strategies for data management, data protection, data security, and data operational cost optimization solutions in the data platforms, logistics, and operations market
- Operational reality and demand trends for data management (DataOps) and data protection solutions by user segment
- Business trends in subsegment markets (data warehousing, data integration, data protection, data security, and data operations cost optimization solutions)

Core Research

- Japan Data Platforms, Logistics, and Operations Market Forecast
- Japan DataOps Operations Maturity Study
- Japan Cloud Data Protection Survey
- Japan Data Warehouse, Data Lakes, and Data Lakehouse Market Forecast
- Japan Data Platform Operation Survey
- Japan Data Security Solution Market Trend
- IDC FutureScape: Worldwide Future of Digital Infrastructure 2023 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Data Platforms, Logistics and Operations \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. Who are the key players in the domestic data platforms, logistics, and operations market for data management, data protection, data security, and data operational cost optimization solutions? What are the differentiators?
2. What are the criteria for user companies to select data management, data protection, data security, and data operations cost optimization solutions?
3. What are the opportunities to be identified by existing and emerging vendors in the Japan data platforms, logistics, and operations market?
4. What are the drivers/stoppers for the Japan data platforms, logistics, and operations market?
5. How will the proliferation of new technologies (AI/machine learning, secret computation, etc.) impact the data management and data security solutions market?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan data platforms, logistics, and operations market, including:

Acronis, Actifio, Amazon Web Services, Apptio, Boomi, Cloudera, Cohesity, Collibra, Commvault, Dell, Eaglys, Google, IBM, Informatica, Microsoft, NEC, NetApp, NTT Communications, Paxata, Precisely, Qlik, Rubrik, Sclore, Snowflake, Talend, Veeam, and Veritas.