Future of Work - Agenda

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Organizations globally are experiencing seismic changes in where and how to work. The adoption of technologies such as artificial intelligence, robotics, and intelligent process automation are speeding this transformation. Drawing from IDC's *Future of Work - Agenda* framework, this advisory service focuses on how technology is changing work culture, digital workspaces and physical workplaces, and the ways in which humans and machines collaborate to get work done. This research will help technology vendors and service providers develop the best portfolios and go-to-market strategies and tactics to address the needs of transforming industries in their target markets.

Markets and Subjects Analyzed

- IDC's future of work framework: Culture, space, and augmentation
- Technologies shaping the future of work
- Vendors offering future of work innovations
- The competitive future of work ecosystem
- Analysis of market initiatives across work culture, digital workspace, physical workplace and augmentation of work
- Hybrid work models
- Future of work leadership profiles

Core Research

- Annual Global Survey: Culture, Space, and Augmentation
- IDC FutureScape: Worldwide Future of Work Predictions
- Future of Work Use Case Taxonomy
- IDC MaturityScape: Hybrid Work
- Future of Work Market Opportunity
- IDC Presentation: How Hybrid Work Is Changing Change Management
- IDC Perspective: Talent Strategies
- IDC Perspective: Cross-Functional Leadership
- IDC Perspective: Security and the Future of Work
- IDC Market Analysis Perspective: The Future of Work
- IDC Market Glance Update: Future of Work

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Future of Work - Agenda.

Key Questions Answered

1. How will organizations navigate remote and hybrid work models?
2. How are organizations planning for reimagined workplaces?
3. What are the specific technologies and innovations driving the future of work?
4. What is the current state of organizations' future of work initiatives?
5. Why is agility a critical factor across all pillars of the future of work?
6. What are the key opportunities and challenges for future of work transformation across work culture, workspace, and workforce?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers impacting the future of work, including:

3D Systems, Adobe, ADP, Amazon, AMD, Apple, Archibus, Asana, Automation Anywhere, Blue Prism, Box, Catalant, Celonis, Cisco, Citrix, Cornerstone OnDemand, Dell, Dropbox, Google, Hitachi, HP Inc., IBM, iCIMS, Intel, Konica Minolta, Lenovo, LinkedIn, Meta Platforms, Microsoft, Nintex, OpenText, Oracle, Pegasystems, Poly, Qualcomm, Qualtrics, Salesforce, Samsung, SAP, ServiceNow, Sharp, SHI, Skillsoft, Slack, Smartsheet, Stratasys, Symantec, TIBCO, UiPath, Unisys, VMware, and Workday.