

# Worldwide Semiannual Security Products Tracker

IDC's *Worldwide Semiannual Security Products Tracker*® is a comprehensive global data tool that details vendor share and forecast information on security disciplines. These include cloud-native application protection platform, information and data security, endpoint security, identity and access, network security, and security analytics.

Spending on these network security technology areas continue to increase as organizations segment networks and add services to secure more and more hybrid environments. Customers are focusing on manageability and simplification across environments in addition to addressing the latest threats. This tracker will help clients understand which companies can deliver on the premises of security effectiveness, manageability, and future proofing.

The tracker is built on the strong foundation of IDC's Software Tracker and Security Appliance Tracker, coupled with IDC's extensive network of local expertise across the globe, ensuring that the market competition and opportunities represented are true to reality.

## Technology Coverage

This tracker provides total market size and vendor shares for 25 security markets. Measurement for this tracker is revenue. The tracker provides total market size and vendor share for the several technology areas.

### Core Coverage

- Cloud-Native Application Protection Platform (CNAPP)
- Endpoint security
- Identity and digital trust
- Information and data security
- Network security
- Security analytics

### Deployment type segmentation:

- Hardware appliance
- On premises/other
- Public cloud services

## Geographic Scope

- **Asia/Pacific excluding Japan and China (13):** Australia, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, Vietnam, and the rest of APeJC
- **Canada**
- **Central and Eastern Europe (6):** Czech Republic, Hungary, Poland, Romania, Russia, and the rest of CEE
- **Japan**
- **Latin America (7):** Argentina, Brazil, Chile, Colombia, Mexico, Peru, and the rest of Latin America
- **The Middle East and Africa (6):** Israel, Saudi Arabia, South Africa, Turkey, United Arab Emirates, and the rest of MEA
- **PRC**
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

## Data Deliverables

This tracker is delivered on a semiannual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical deliverable: Half-year vendor shares by market (four full years)
- Forecast deliverable: Annual five-year forecasts by market

## Forecast Coverage

Annual five-year market forecasts for this tracker are updated semiannually and include five-year annual market projections. Forecasts are available at the worldwide, regional, and country levels. Details of the forecasts included in this tracker are listed as follows:

### Core Forecast Coverage

- Markets (see the Technology Coverage section)
- Regions
- Countries

### Deployment Type Segmentation

- Hardware appliance
- On premises/other
- Public cloud services