

China Quarterly Provincial Software-Defined Storage Tracker

China's software-defined storage market has attracted the attention of many vendors, which has led to extremely aggressive competition in this market. As a result, vendors are constantly driven to search for new customers and market segments in order to remain profitable. IDC's *China Quarterly Provincial Software-Defined Storage Tracker*® aims to provide vendors with pertinent information on detailed market segmentations to help them in identifying and targeting the segments that have the highest growth potential.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in factory revenue.

Core Coverage

- Storage type
- Data organization
- Revenue type

Optional Content Add-Ons

- Vertical markets: Distribution, education, finance, government, health, manufacturing, media, petroleum, telco/TEM, transportation, utilities, and others
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Geographic Scope

- PRC (1)
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Data Deliverables

This tracker is delivered on a quarterly basis via an email. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Final forecast data tables are delivered in Excel table format.
 - Final databook is delivered in Excel pivot table format.
 - Executive summary provides a summary of the quarter's key trends, competitive landscape, and market opportunities. It is delivered in PowerPoint format.
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Forecast Coverage

Forecasts for this tracker are updated quarterly and include three years of historical data and an additional five years of annual market projections. Forecasts are available at the country level. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- Storage type

Optional Forecast Add-Ons

- Vertical industry
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