

China Quarterly PC Tracker: Model Name

IDC's China Quarterly PC Tracker: Model Name® provides details on vendors, market opportunity, and trend analysis in the notebook market. IDC's China Quarterly PC Tracker: Model Name provides detailed information concerning these products in an easy-to-use pivot table. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and to study historical and future trends.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments, end-user value, and ASV.

Core Coverage:

- Product detail
- Vendor
- Model
- · Processor vendor
- · Processor brand
- Segment group
- Segment

- · Channel group
- Channel
- Screen resolution
- GPU vendor
- · GPU brand
- Z-height

Geographic Scope

• PRC (1)

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data
- Forecast data

<u>www.idc.com</u> IDC_P37217_0723