

Asia/Pacific Blockchain Strategies

AN IDC REPORT SERIES

Blockchain, or distributed ledger technology, has recently emerged in a number of businesses beyond the financial services industry. It has the potential to disrupt both business processes and key industries. This Asia/Pacific Blockchain Strategies report series examines how and where distributed ledger technology can be used to fuel economic growth and/or disrupt industries and organizations.

Markets and Subjects Analyzed

- Distributed ledger technologies
- Ethereum-based solutions
- Cross-vertical industries
- Blockchain

Core Research

- IDC Perspective: Blockchain and Cloud Computing — A Disruptive Business Model
- Current State of Blockchain in Financial Services Across Asia/Pacific
- IDC PlanScape: Public Safety and Distributed Ledger (Blockchain) Technologies
- IDC PlanScape: Distributed Ledger (Blockchain) Technologies in Smart Cities
- Role of Blockchains in a Digital Supply
- Blockchain Applications in APEJ Manufacturing

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Asia/Pacific Blockchain Strategies](#).

Key Questions Answered

1. How will blockchain, or distributed ledger technology, change what we do?
2. What are some use case examples of where blockchain can be or is being used in Asia/Pacific?
3. What are the potential use cases for blockchain?

Companies Analyzed

This service reviews strategies, market positioning, and future direction of several providers in the blockchain, including: Accenture, EY, IBM, Microsoft, PwC, and Samsung, as well as Ethereum-based blockchain organizations.