

# Worldwide Quarterly Computing Platforms and Storage ODM Direct Tracker

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IDC's *Worldwide Quarterly Computing Platforms and Storage ODM Direct Tracker*® provides a quantitative, quarterly view of ODM vendor performance in the computing platforms and storage systems markets. This tracker provides insight into revenue, units, and capacity shipped by named ODMs directly to end-user consumers. This product will include market performance for ODMs and their shipments of computing platform and storage quarterly. The total revenue, units, and capacity reported in the ODM Direct Tracker® will provide more granularity to the ODM Direct categories in the Quarterly Enterprise Server Tracker® and the Quarterly Enterprise Storage System Tracker®. IDC's *Worldwide Quarterly Computing Platforms and Storage ODM Direct Tracker*® presents market data in an easy-to-use pivot table format that allows clients to track any vendor and product segments as needed. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and study historical trends.

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## Technology Coverage

Measurement for this tracker is in units, server value, terabytes, and storage systems value. This tracker provides total market size and vendor share for the following technology areas:

### Core Coverage: Servers

- Region
- Brand: ASRock Rack, Foxconn, Gigabyte, Inventec, MiTAC, other ODM Direct, Quanta, and Wiyynn
- CPU type: x86
- Product design/product/product detail: Custom multinode and custom rack optimized
- Processor brand: Intel and AMD
- Measurements: Units, value (U.S. dollars), and ASP (U.S. dollars)

### Core Coverage: Storage

- Region
  - Brand: ASRock Rack, Foxconn, Gigabyte, Inventec, MiTAC, other ODM Direct, Quanta, and Wiyynn
  - Product category: Compute intensive, storage intensive, and storage expansion
  - Measurements: Terabytes, value (U.S. dollars), and price per gigabyte (\$/GB)
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## Geographic Scope

- United States
  - The rest of the world
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## Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker offer historical data. For a complete delivery schedule, please contact an IDC sales representative.