

India Monthly Smartphone Tracker

IDC's *India Monthly Smartphone Tracker*® monitors the smartphone market in India on a monthly basis. By providing a monthly view of the smartphone market in India within 35 days of month end, this tracker offers a fast and reliable view of the market every month, enabling clients to make quick informed business-critical decisions. This negates the need for waiting 45 days after the quarter ends to get an understanding of the rapidly changing smartphone market in India.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipment units.

Core Coverage:

- Smartphones

Optional Content Add-Ons:

- Examples: ASP, processor details, embedded storage, RAM, and battery capacity
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Geographic Scope

- India (1)
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Data Deliverables

This tracker is delivered on a monthly basis via a web-based interface for downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data