

China Semiannual Provincial Security Software Tracker: Vertical Markets

The ICT 3rd Platform, which is made up of cloud, mobility, social, and big data, is identified by IDC as the top technology. The ICT 3rd Platform is quickly shaping the market dynamics and changing the way enterprises proceed with their daily workflow and business processes. Ensuring the security of this platform is an extremely important thing. IDC's *China Semiannual Provincial Security Software Tracker: Vertical Markets®* provides a qualitative and quantitative analysis of some hot trends in China's IT security market. This service, which showcases the short-term and long-term market opportunities, is the essential guide for vendors looking to establish and grow their presence in the IT security market in China.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas.

Core Coverage

- Data Security Software
 - Endpoint Security Software
 - Identity and Access Management Software
 - Network Security Software
 - Security Analytics Software
 - Other Security Software
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Geographic Scope

- PRC
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Data Deliverables

This tracker is delivered on a semiannual basis via a web-based interface for online querying and downloads. Deliverables for this tracker are:

- Historical data
- Forecast data

For a complete delivery schedule, please contact an IDC sales representative.