

Russia ICT Market Opportunity and Digital Transformation Strategies

AN IDC SPECIAL INTELLIGENCE SERVICE

The *Russia ICT Market Opportunity and Digital Transformation Strategies* service provides detailed information about Russia's cloud computing, Internet of Things, services, enterprise software, hyperconverged infrastructure, and artificial intelligence markets. The program examines how new trends are impacting decision making and strategies in the context of digital transformation, as well as assessing ICT spending by technology area based on primary end-user surveys, in-depth interviews, vendor go-to-market strategies, and continuous monitoring of the market.

Markets and Subjects Analyzed

- Public cloud services: ecosystem players, segment sizes, and future development
- Internet of Things industry development models in Russia
- IT services market overview and competitive environment
- Enterprise software: trends, key players, and growth
- Cognitive technologies and artificial intelligence market development and major trends
- Software-defined datacenter landscape in Russia

Core Research

- Russia Enterprise Application Software Market 2021–2025 Forecast and 2020 Vendor Shares
- IDC MarketScape: Russia Public Cloud Infrastructure as a Service 2021 Vendor Assessment
- Russia Cloud Services Market 2021–2025 Forecast and 2020 Analysis
- Russia Internet-of-Things Market 2021–2025 Forecast
- Russia IT Services Market 2021–2025 Forecast
- Russia Artificial Intelligence Market Forecast, 2021–2025
- Russia Enterprise Application Software Market 2022–2026 Forecast and 2021 Vendor Shares
- Russia IT Services Market 2022–2026 Forecast
- Competitive Profiles and 2020 Analysis of Leading IT Services Players in Russia

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Russia ICT Market Opportunity and Digital Transformation Strategies](#).

Key Questions Answered

1. Who are the key players in the Russian public cloud ecosystem?
2. How will local manufacturers and services providers disrupt the software-defined datacenter landscape?
3. Who are the key players on the IT services market in Russia?
4. How is digital transformation impacting IT services market players?
5. How will the Russian state impact the development of the Internet of Things from industry and consumer perspectives?
6. What business benefits are Russian companies trying to gain with the help of AI?
7. How will the very specific political and regulatory environment in Russia impact the roadmaps of large enterprise ICT infrastructure customers?

Companies Analyzed

This service reviews strategies, market positioning, and future directions of several providers in the Russian ICT market, including:

1C, Amazon Web Services, CROC, Huawei, IBM, IBS, Kaspersky Lab, LANIT, MegaFon, Microsoft, Orange Business Services, Rostelecom, SAP, Technoserv, Softline, VMware, VimpelCom (VEON), YADRO, Yandex