

# Worldwide Quarterly Router Tracker

IDC's *Worldwide Quarterly Router Tracker*® greatly enhances clients' ability to quickly and effectively respond to today's dynamic IT market. Understanding which global markets and segments are growing and knowing the quarterly adoption curve for new products are business-critical needs for router vendors, supply chain partners, and the financial community. This product provides insight into customer trends by delivering geography-specific vendor and product line detail across the router market. IDC's *Worldwide Quarterly Router Tracker*® presents market data in an easy-to-use web-based query tool that allows clients to track any market, country, and product segment as needed. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and study historical trends.

---

## Technology Coverage

Measurements for this tracker are in units, vendor revenue, and value. This tracker provides total market size and vendor share for the following technology areas:

### Core Coverage

- Company and vendor
- Product (high end, midrange, low end, and SOHO)
- Deployment (service provider and enterprise)
- Connectivity (core and edge)
- Measurements: Units, vendor revenue, and value

---

## Geographic Scope

- **APEJC (13)**: Australia, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, Vietnam, and the rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (11)**: Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Slovenia, Ukraine, and the rest of CEE
- **Japan**
- **Latin America (8)**: Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, and the rest of Latin America
- **PRC**
- **Middle East and Africa (9)**: Egypt, Israel, Qatar, Saudi Arabia, South Africa, Turkey, the United Arab Emirates, the rest of Africa, and the rest of the Middle East
- **United States**
- **Western Europe (16)**: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

---

## Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Quarterly data
- Historical data
- Five-year forecast data

---

## Forecast Coverage

Forecasts for this tracker are updated quarterly and include five years of historical data and an additional five years of annual market projections. Forecasts are available at the worldwide, regional, and country levels according to the geographic scope detailed previously. Details of the forecasts included in this tracker are as follows:

### Core Forecast Coverage

- Product (high end, midrange, low end, and SOHO)
- Deployment (router service provider and enterprise)
- Connectivity (core and edge)
- Measurements (units, vendor revenue, and value)