

China Monthly Provincial PC Monitor Tracker

IDC's *China Monthly Provincial PC Monitor Tracker* provides timely and critical market intelligence necessary to aid in strategic and tactical planning in the PRC. IDC's *China Monthly Provincial PC Monitor Tracker* provides more detailed information broken down by vendor and province in the PC monitor market and the full-size sales information with high frequency for each month in the unbundled market.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments and revenue.

Core Coverage

- Screen size
 - Product category
 - Bundling
 - Provincial
 - Unit
 - Revenue
 - ASP
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Geographic Scope

- PRC (1)
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Data Deliverables

This tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data
- Forecast data (quarterly)