

# China Monthly Provincial PC Monitor Tracker

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IDC's *China Monthly Provincial PC Monitor Tracker*® provides timely and critical market intelligence necessary to aid in strategic and tactical planning in the PRC. IDC's *China Monthly Provincial PC Monitor Tracker* provides more detailed information broken down by vendor and province in the PC monitor market and the full-size sales information with high frequency for each month in the unbundled market.

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## Technology Coverage

Measurement for this tracker is in shipments and revenue. This tracker provides total market size and vendor share for the following technology areas.

### Core coverage:

- Screen size
  - Product category
  - Bundling
  - Provincial
  - Unit
  - Revenue
  - ASP
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## Geographic Scope

- PRC (1)
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## Data Deliverables

This tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data
- Forecast data (quarterly)