

Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)* service analyzes Japanese Internet of Things (IoT) and Data Exchange/DataOps strategies. The service is used by ICT vendors, infrastructure vendors, software vendors, telecom carriers, and so forth. The service will provide insights to these players to develop IoT/data business strategies. In 2023, we are further strengthening our market research for data exchange/DataOps players that relate to industrial data exchange platforms, personal data exchange services, and data as a service.

Markets and Subjects Analyzed

- IoT growth potential by industry and technology
- IoT users' demands and challenges
- Data exchange/DataOps players' solution and strategy trends
- Data exchange/DataOps users' demands and challenges

Core Research

- Japan IoT Market Forecast and Review
- Japan IoT Market User Survey
- Japan Data Exchange/DataOps Player Analysis
- Japan Data Exchange/DataOps User Survey

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Internet of Things Ecosystem and Trends: Data Strategies \(Japanese Version with Key English Language Reports\)](#).

Key Questions Answered

1. What is the future outlook for the Japanese IoT market?
2. What are IoT users' major demands and challenges?
3. What is the future outlook for the Japanese data exchange/DataOps market?
4. What are the data exchange/DataOps users' demands and challenges?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the *Japan Internet of Things Ecosystem and Trends: Data Strategies (Japanese Version with Key English Language Reports)* market, including:

ABeam Consulting, Accenture, Amazon, Apple, ARM, Biprogly, Bridgestone, Chubu electricity, CTC, Daikin, Databricks, Datasign, Data Society Alliance, DeNA, DNP, Every Sense, FANUC, Fast Retailing, Fitbit, Fuji Xerox, Fujitsu, Google, Hitachi, IBM, IJ, Intel, IQGeo, ISID, KDDI, Konica Minolta, Kubota, LANDLOG, LINE, LIXIL, McAfee,

Microsoft, NEC, NetApp, NTT DOCOMO, NVIDIA, Odakyu, Omron, OPTiM, OSISOFT, PTC, PwC, Rakuten, Sakura Internet, Salesforce.com, Siemens, Snowflake, SoftBank, SOMPO Holdings, SONY, Start Today, Talend, Toshiba Digital Solutions, Trend Micro, Uhuru, Yahoo!, and Yamato Holdings.