

China Monthly Hardcopy Peripherals Tracker

IDC's *China Monthly Hardcopy Peripherals Tracker*® helps the vendor understand the market status and movement by providing timely market sales information for the China printer and multifunction peripherals market and model-level information, with a high frequency of each month, for in time knowledge of the competitive environment for the China printer and multifunction peripherals market.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments, ports, end-user revenue, factory revenue, and so forth.

Core Coverage:

- Single-function laser printer
- Noncopier base multifunction laser printer
- Single-function inkjet printer
- Multifunction inkjet printer

Segmentations:

- Product and product category
 - Base configuration
 - Format
 - Model name
-

Geographic Scope

- PRC (1)
-

Data Deliverables

This tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverable for this tracker is:

- Historical data