

China Quarterly Provincial PC Monitor Tracker

IDC's *China Quarterly Provincial PC Monitor Tracker*® provides timely and critical market intelligence necessary to aid in strategic and tactical planning in the PRC. Based on IDC's Asia/Pacific PC monitor market data, this product provides more detailed information broken down by vendor and by province in the China market.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments and revenue.

Core Coverage:

- Screen size
 - Product category
 - Unit
 - Revenue
 - ASP
 - Bundling: Unbundled bundle
 - Province
 - Vendor
-

Geographic Scope

- PRC
-

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data
 - Forecast data
-

Forecast Coverage

Forecasts for this tracker are updated quarterly and include two years of historical data, three years of quarterly forecasts, and an additional two years of annual market projections. Forecasts are available at the country levels. Examples of the segmentations being forecast in this tracker include:

- Quarterly unit shipments by provinces