

Brazil Monthly Tablet Tracker

IDC's *Brazil Monthly Tablet Tracker*® service provides tablet vendors, parts suppliers, distribution channel participants, and market analysts with the most detailed, accurate, and timely view of specific changes and trends in the supply-side Brazilian tablet marketplace through a service that is flexible, easy to use, easy to understand, and thoroughly supported for usage and comprehension. Monthly tablet shipments are included for over 20 multinational and local tablet vendors.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurements for this tracker are in unit shipments.

Core Coverage

- Connectivity: WiFi only and WiFi/3G/4G
 - Storage: <8GB, 8–16GB, 16–32GB, >64GB
 - Screen size
 - Vendor market share
 - Operating system: Android, iOS, BlackBerry OS, and Windows
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Geographic Scope

- Brazil
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Data Deliverables

This Tracker is delivered on a [quarterly, semiannual] basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule please contact an IDC sales representative.

- Historical data