

# **China Quarterly Document Imaging Scanner Tracker**

IDC's *China Quarterly Document Imaging Scanner Tracker*® focuses on the key industries that have more scan requirements such as banking and government. It is designed to provide an in-depth and up-to-date knowledge of high-speed scanner market size in China and highlights the dynamics of each breakdown market and the drivers and inhibitors for the current quarter.

## **Technology Coverage**

Measurement for this tracker is in shipments, end-user revenue, and so forth. This tracker provides total market size and vendor share for the following technology areas.

#### Core coverage:

- CDD
- CIS
- CMOS

#### Optional content add-ons:

- Form factor: Sheetfed and flatbed
- Speed class: Workgroup, department, low-volume product, mid volume product, and high-volume product
- Vertical markets: Banking, government, telecom, education, healthcare, and so forth

## **Geographic Scope**

• PRC (1)

## **Data Deliverables**

This tracker is delivered on a quarterly basis via email. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are listed as follows:

- Final data
- Forecast data

## **Forecast Coverage**

Forecasts for this tracker are updated quarterly and include two years of historical data, one year of quarterly forecasts, and an additional five years of annual market projections. Forecasts are available at the country level. Examples of the forecasts included in this tracker are as follows.

#### Core forecast coverage:

• Shipment by speed class, shipment, and revenue