CIO and Technology Professionals Agenda

AN IDC SPECIAL INTELLIGENCE SERVICE

Technology has emerged as every company's most potent force for growth and change. IDC's *CIO and Technology Professionals Agenda* program enables clients to harness technology to enable their businesses to compete and thrive in the post-pandemic era. Backed by insights from technology leaders and guidance from world-class analysts, IDC's *CIO and Technology Professionals Agenda* program guides clients as they leverage proven management practices, stable governance, and effective security approaches in a highly connected world. With an extensive research library and personalized client support, *CIO and Technology Professionals Agenda* provides invaluable insight for CIOs, CTOs, IT strategists, chief architects, and other senior IT executives as they contend with today's formidable challenges and unprecedented opportunities.

Markets and Subjects Analyzed

- Post-COVID-19 technology leadership
- Data transformation strategies
- Enterprise security and digital trust
- Agile sourcing and vendor management
- IT budgeting strategies
- CIO leadership approaches

Core Research

- IDC FutureScapes
- Future Enterprise Planning Guides
- Digital Innovation
- Digital Transformation Use Case Strategies
- Cybersecurity Solutions
- Business Requirements and Technology Solutions
- Executive Peer Insights
- Agile Technology Procurement, Implementation, and Management
- Business Planning
- The Future of Work
- CIO Communication and Change Management Strategies

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: CIO and Technology Professionals Agenda.

Key Questions Answered

1. How can IT be a partner and guide to the business in the post-COVID-19 era?
2. How can enterprises exploit data assets to enable new business strategies?
3. How will enterprises leverage their security strategy to build digital trust?
4. What are the most effective strategies for communicating with and inspiring technology workers?
5. How will CIOs and their IT organizations transform to accelerate digital strategies?

Companies Analyzed

IDC's IT Executive Programs consist of a family of research programs intended to help today's time-constrained technology executives make more effective technology decisions. The program offers data-driven, actionable, and timely research that assists technology executives in mitigating technology risks, maximizing the effectiveness of IT investments, identifying and capitalizing on new opportunities, and enacting solutions that are aligned with the organization's business objectives.