

Taiwan Quarterly Projector Tracker

There is increased competition in the Taiwan projector market as demand for projectors, from enterprise deployment to home theater applications, accelerates. The number of vendors in this space is also increasing, with the entrance of Japanese electrical appliance players and local start-ups. IDC's *Taiwan Quarterly Projector Tracker* provides timely and critical market intelligence necessary for strategic marketing and planning, particularly for marketing professionals who are concerned with the ever-changing market dynamics in Taiwan.

Technology Coverage

This tracker provides total market size and vendor share for the technology areas discussed in this section. Measurement for this tracker is in unit shipments, local average selling prices, and local value.

Core Coverage

- **Brightness:** Under 3,000 lumens, 3,000–3,999 lumens, 4,000–4,999 lumens, 5,000–5,999 lumens, 6,000–9,999 lumens, 10,000–14,999 lumens, and 15,000+ lumens
 - **Price band:** Under TWD30,000, TWD30,000–39,999, TWD40,000–59,999, TWD60,000–79,999, TWD80,000–99,999, and TWD100,000+
 - **Weight:** Under 2kg, 2–2.9kg, 3–3.9kg, 4–4.9kg, and 5kg+
 - **Resolution:** SVGA, XGA, SXGA, WXGA, and WUXGA
 - **Technology:** LCD, DLP, and other technologies
 - **Vertical markets:** Education/government, domestic, and commercial
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Geographic Scope

- Taiwan
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Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed in this section. For a complete delivery schedule, please contact an IDC sales representative.

- Preliminary Top 5
 - Preliminary Top 10
 - Historical data
 - Forecast data
 - Other
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Forecast Coverage

Forecasts for this tracker are updated quarterly and include years of quarterly forecasts. Forecasts are available at country levels. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- Market size