

European Application Modernization Strategies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *European Application Modernization Strategies* research program provides clients with a comprehensive view of the modernization investment strategies and decisions of European organizations as they rearchitect for digital business success. The research addresses the capabilities and strategies of technology and services providers across the application modernization continuum. Key focus areas include application assessment, application cloud migration, application transformation, and application innovation strategies.

Markets and Subjects Analyzed

- Application modernization services, including application design, consulting, development, and provisioning
- The role of AI, automation, and analytics in accelerating application modernization investments and outcomes
- Mainframe modernization strategies
- App modernization/transformation best practices
- Intelligent platforms and accelerators' roles in app modernization

Core Research

- European Application Modernization Market Outlook and Analysis
- IDC European Survey: Application Modernization Strategies
- Cloud Migration Delivery Strategies
- Market Analysis Perspectives on leading European App Modernization Vendors
- Market Shares of the leading European App Modernization Services Providers
- European Application Modernization Market Events Analysis

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Application Modernization Strategies](#).

Key Questions Answered

1. What are the top application modernization investment priorities for European organizations?
2. Which areas of application modernization services demand are growing the fastest, and what should vendors do to succeed in these areas?
3. What are the cloud application migration strategies of services providers?
4. What is the competitive positioning of the major players?
5. What is the approach to co-creation and co-innovation, and how can vendors capitalize on this opportunity?
6. How large and how fast-growing will demand be for application modernization services?
7. How do trends such as digital disruption, automation, AI, and cloud impact demand, and how will they change the competitive landscape?

Companies Analyzed

This service reviews the strategies, market positionings, and future directions of several providers in the European intelligent application and developer services market, including:

Accenture, Atos, Avanade, Capgemini, CGI, Cognizant, Deloitte, Devoteam, DXC Technology, EY, EPAM, Endava, Fujitsu, Globant, Global Logic, HCL, IBM, Infosys, KPMG, LTI Mindtree, Mphasis, Oracle

Consulting, PwC, SAP Digital Business Services, Sopra Steria, SoftServe, TCS, Thoughtworks, Virtusa and Wipro.