

European 5G Strategies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *European 5G Strategies* service provides market-leading data and insights to help communication service providers, technology vendors, device manufacturers, and systems integrators to develop, refine, and take to market effectively winning products, value propositions, use cases, and best practices to support their market engagement in the B2B/Enterprise segment. Data-driven insights and forecasts of spending on 5G-powered services like network slicing, mobile networks and 5G-dependent use cases and guidance are addressed, including private and public deployments as well as any capability that the service provider needs to develop to provide that service successfully. Trends on enterprise devices, market shares, and forecasts are provided.

Markets and Subjects Analyzed

- 5G monetization strategies
- Telco-centric enterprise solution spending
- Private mobile networks and 5G network slicing
- 5G use cases by sector
- 5G connections and enterprise device shipments
- 5G network deployments and models

Core Research

- 5G/4G Private Mobile Network Spending Forecast
- 5G-Dependent IoT Use Case Forecast
- 5G Connections Forecast
- European 5G Enterprise Use Case Development
- European Unified Endpoint Management/Enterprise Mobility Management Market Share and Forecast
- 5G Awareness and Spending Intentions Study
- European Enterprise Mobile Device Strategies and Best Practices
- Specific product categories explored by key players

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European 5G Strategies](#).

Key Questions Answered

1. How is the market for private mobile networks developing in Europe?
2. What 5G use cases/applications are enterprises adopting fastest in Europe?
3. How are vendors addressing 5G-related enterprise opportunities? Why?
4. What 5G use cases should vendors develop?
5. How fast are 5G connections growing in Europe compared to earlier generations?
6. What are vendors doing to develop 5G applications?
7. How are vendors working together to develop 5G use cases?
8. What are the key market trends in enterprise devices?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several vendors in a variety of European 5G markets, including:

Accenture, Amazon Web Services, Apple, Atos, BT, Capgemini, Cisco, Cognizant, Deutsche Telekom, Ericsson, Google, HCL, Hewlett Packard Enterprise, HP Inc., Huawei, IBM, Intel, Juniper, KPN, Logicalis, Microsoft, Nokia, NTT, Oracle, Orange Business Services, Proximus, Qualcomm, Samsung, ServiceNow, Swisscom, Tata Communications, Nuuday, Telecom Italia, Telefonica, Telenor, Telia, Verizon, Virgin Media Business / o2, VMware, Vodafone, Wipro