Japan IT Security Strategies (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Cyber-attacks using ransomware have spread to all companies and organizations that provide business and services, making it an urgent issue to ensure security risks throughout the supply chain and from the perspective of economic security.

IDC's Japan IT Security Strategies (Japanese Version with Key English Language Reports) covers the entire market for information security products (hardware and software) and services, focusing on corporate information security trends and providing research, analysis, and forecasts. The report also categorizes products by purpose and provides detailed information on the market. In 2024, the report will focus on zero-trust solutions, providing market forecasts and user surveys.

Markets and Subjects Analyzed

- Security software
- Security hardware
- Security services

Core Research

- Japan IT Security Market Forecast
- Japan IT Security Market Vendor Share
- Japan Cybersecurity Market Forecast
- Japan Cybersecurity Market Vendor Share
- Japan IoT Security Market Forecast
- Japan IT Security End-User Survey
- Japan IoT/OT Security End-User Survey
- Japan Information Governance and Compliance Market Trends
- Japan Security Services Market Trends
- IDC FutureScape: Worldwide Future of Trust 2024 Predictions — Japan Implications

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan IT Security Strategies (Japanese Version with Key English Language Reports).

Key Questions Answered

1. What is the usage trend of IT security products in Japan?
2. What is the market size of and forecast for the Japan IT security market by product category?
3. What is the usage trend, and what are the preferences of end users with regard to IT security hardware and software in Japan?
4. What is the market size of and forecast for the Japan IoT security market by product category?
5. What is the latest trend in IT security solutions in Japan?
6. What is the driver of the IT security market in Japan?
7. What is the best business strategy in the IT security market in Japan?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the [ENTER MARKET NAME] market, including:

ALSI, BlackBerry, Canon, Check Point Software Technologies, Cisco Systems, CrowdStrike, Fortinet, Fujitsu, FFRI, F-Secure, Google, Hewlett Packard Enterprise, Hitachi, IBM, McAfee, Microsoft, NEC, Palo Alto Networks, Trend Micro, Trellix, VMware, and Zscaler