

Europe, Middle East and Africa Telecommunications Platforms and Digital Ecosystems

The Europe, Middle East and Africa Telecommunications Platforms and Digital Ecosystems CIS will focus on analyzing key trends in the EMEA telecommunications sector, including application programming interfaces (APIs), digital platforms, marketplaces, and ecosystems.

MARKETS AND SUBJECTS ANALYZED

- The evolving API telecommunications market
- The growth of telecom API economies in the EMEA region
- The key use cases for programmable networking
- The role of partners in a complex telco ecosystem
- The convergence of emerging technologies in the telco sector
- The role of cloud providers in the digital telecom ecosystem
- The transition of the communications-platform-as-a-service (CPaaS) market within the EMEA telco sector
- The evolution of telco marketplaces
- The role of telco innovation hubs, labs, and incubators
- Telecom API standards and interoperability

CORE RESEARCH

- IDC Telco API Forecast, 2025
- IDC Market Analysis Perspective: Telco Platforms and Digital Ecosystems
- IDC Network API Taxonomy, 2025
- Strategies and Best Practices: Building Robust Telco Marketplaces

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Europe, Middle East and Africa Telecommunications Platforms and Digital Ecosystems](#).

KEY QUESTIONS ANSWERED

1. Which emerging trends and technologies are shaping the future of telecom APIs?
2. How are telcos leveraging APIs to create new revenue streams and business opportunities?
3. Which partner types are most valuable to telcos, and what roles do they play?
4. What is the role of telco marketplaces in facilitating the exchange of services within the telecom ecosystem?
5. What challenges and opportunities exist for telcos looking to expand their API economies in the EMEA region?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the telecoms API market, including:

Amdocs, AWS, Beyond Now, CSG, Deutsche Telekom, e&, Ericsson, MTN, Netcracker, Nokia, Optiva, Orange, Radisys, Telefonica, Glide, Google, Infobip, IPification, KPN, LotusFlare, Microsoft, Telecom Italia, Telenor, Vodafone