

Japan DevOps and Cloud Application Platforms (Japanese Version with Key English Language Reports)

DevOps is a methodology to continuously deliver software and IT services through collaboration by the development team, operations team, and business team and raise the enterprise business capability. IDC's Japan DevOps and Cloud Application Platforms (Japanese Version with Key English Language Reports) service studies and analyzes key DevOps solutions-related software and cloud service. This service analyzes the market size, current trends, market dynamics, and buying behavior of end users and provides a competitive analysis of leading vendors and a five-year market forecast of the software market in Japan. In 2025, the service strengthens the research of the impact of AI on the application development and system operations, as well as AI technology trends for developers.

MARKETS AND SUBJECTS ANALYZED

- DevOps maturity
- Developer
- DevOps software
- Application development tools and services
- Cloud-native platform
- Container platform (Docker and Kubernetes)

- System and service management software
- · Observability platform
- Computing software (virtualization and operating system)
- PaaS (application PaaS)
- Low-code and no-code developer platform
- · Generative AI developer technologies

CORE RESEARCH

- Japan DevOps Software Forecast and Vendor Shares
- Japan DevOps and Developer and Development Tools Trends
- Japan Low-Code and No-Code Platform Market Trends
- Japan Cloud-Native Platform End-User Survey
- Japan System and Service Management Software Forecast and Vendor Shares
- Japan Computing Software Trends
- Japan Container Infrastructure Software Trends
- DevOps and Platform Engineering Future Trends
- Generative AI Developer Technologies Trends
- IDC FutureScape: Worldwide Developer and DevOps 2025 Predictions — Japan Implications

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan DevOps and Cloud Application Platforms (Japanese Version with Key English Language Reports).

KEY QUESTIONS ANSWERED

- What is the market size and growth rate for each software market?
- Who are the major market players, and what are their value propositions?
- 3. What are the key factors for success in the DevOps and the application platform markets in Japan?
- 4. What are the cloud-native platform trends in enterprises in Japan?
- 5. What is the situation of DevOps in enterprises in Japan?
- 6. What is the status of adoption of low-code and no-code platforms in enterprises in Japan?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the Japan DevOps solutions: software, cloud services, infrastructure, and transformation market, including:

Amazon Web Services, Broadcom, Citrix Systems, Cybozu, Fujitsu, Google, Hewlett Packard Enterprise, Hitachi, IBM, Microsoft, NEC,

New Relic, Oracle, OutSystems, Salesforce.com, ServiceNow, Red Hat, Splunk, and VMware.

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