Middle East and Africa Security Strategies

IDC's Middle East and Africa Security Strategies CIS provides an in-depth analysis of cybersecurity trends in the Middle East and Africa, encompassing hardware, software, services, and people. This service examines cybersecurity market trends and strategies, customer preferences, and purchase behaviors across the region. It presents the unique perspectives of emerging vendors in Saudi Arabia, the United Arab Emirates, and the African continent, covering areas such as zero trust, attack surface management, ransomware defense, and managed detection and response (MDR). It also covers strategy updates for managed security services providers in the region.

MARKETS AND SUBJECTS ANALYZED

- Managed detection and response
- Attack surface management
- Zero trust
- Security operations
- Emerging security vendors

CORE RESEARCH

- IDC MarketScape: Middle East Managed Detection and Response 2024 Vendor Assessment
- Saudi OT Security Trends
- United Arab Emirates Managed Security Services, 2024
- South Africa Managed Security Services, 2024: Evolving Customer Needs
- Middle East and Africa Attack Surface Management Market Opportunity, 2024
- United Arab Emirates CISO Threat Management Initiatives and Metrics, 2024
- South Africa Cybersecurity Investment Trends, 2024

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Middle East and Africa Security Strategies.

KEY QUESTIONS ANSWERED

1. What are the growth opportunities for security providers in the Middle East and Africa?
2. What is the latest on trending topics (e.g., threat management, zero trust, and MDR) in the Middle East and Africa?
3. What are the challenges and priorities of CISOs and security managers in the Middle East and Africa?
4. What are leading security providers doing in terms of strategy updates and changes in the Middle East and Africa market?
5. How much do enterprises in the Middle East and Africa spend on security hardware and software, professional security services, and managed security services?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the Middle East and Africa cybersecurity market, including:

Palo Alto, SentinelOne, VectraAI, SITE, Sirar, Cipher, Core42, Eviden, GBM, Help AG, Cisco, IBM