

Japan CIO/CTO Tech Agenda (Japanese Version with Key English Language Reports)

In this "digital first" era, where the use of digital technology is assumed in all business areas and processes of corporate activities, the roles played by CIOs, CTOs, and IT departments are changing. These leaders are expected to play a more central role in the company than ever before in engaging the business, enabling innovation, and recruiting and developing digital talent to achieve its growth. *Japan CIO/CTO Tech Agenda (Japanese Version with Key English Language Reports)* focuses on the roles of CIOs, CTOs, and IT departments in the "future enterprise," as defined by IDC, and proposes what the new "technology leaders" should be and what they should do. The document includes the ideal image of new "technology leaders" and the actions that should be taken by them. We will also investigate and analyze current issues such as IT department transformation, legacy system support, emerging technology adoption, and suitable vendor (tech supplier) selection. Vendors supporting technology leaders at end-user (tech buyer) companies will be provided with information and insight into trends and current situations related to IT at end-user companies. In 2025, we will conduct the same survey over time on CIO issues and priority investment areas, as well as analyze the results of the different surveys and actual user case studies on collaboration with external ecosystems and fostering a digital organizational culture, which have become bigger issues for end-user companies in recent years.

MARKETS AND SUBJECTS ANALYZED

- Challenges for CIOs/CTOs/IT departments in Japan
 - Priority investment areas for CIOs/CTOs in Japan
 - Best practices for CIOs/CTOs
 - Collaboration with the external ecosystem in Japan
 - Fostering a digital organization culture in Japan
 - Legacy system maintenance and adoption of emerging project methodologies in Japan
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CORE RESEARCH

- IDC FutureScape: CIO Agenda
- Business and digital/IT strategies
- Digital innovation and digital transformation
- Digital corporate management and IT department management
- Business/operational requirements and technology adoption
- System implementation and system operation

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan CIO/CTO Tech Agenda \(Japanese Version with Key English Language Reports\)](#).

KEY QUESTIONS ANSWERED

1. How should the CIO/CTO/IT department be to drive the digital business?
 2. What is the role of the CIO/CTO/IT department in creating digital innovation?
 3. In which IT areas should companies in Japan invest?
 4. How should companies in Japan work with partners/vendors?
 5. How should companies in Japan manage their digital enterprises?
 6. How should companies in Japan keep the balance between legacy and new technologies?
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COMPANIES ANALYZED

Japan CIO/CTO Tech Agenda (Japanese Version with Key English Language Reports) is a program that focuses on the activities of technology leaders in organizations and has no plan to analyze specific vendors.

No specific companies are analyzed.