

Enterprise Intelligence Services

The *Enterprise Intelligence Services* program examines the life cycle of services related to the deployment of technologies such as data management, analytics, artificial intelligence (AI), and automation as part of enterprise intelligence initiatives. IDC defines enterprise intelligence as an organization's combined ability to foster a data culture, learn collectively, synthesize information, and apply the resulting insights at scale to gain a sustainable competitive advantage or fulfill the organizational mission. This research examines the business and IT services that providers offer to help their customers construct and manage enterprise intelligence technology platforms as well as adopt enterprise intelligence capabilities across their organizations.

MARKETS AND SUBJECTS ANALYZED

- Life cycle of services (i.e., project-based, managed, and support services) offered by business and IT service providers to deploy enterprise intelligence technologies, including data management, analytics, AI, and automation

CORE RESEARCH

- Worldwide Enterprise Intelligence Services Forecast
- IDC MarketScape: Worldwide Data Management Services Vendor Assessment
- The Professional Services Opportunity in Enterprise Intelligence Architecture
- IDC Market Glance: Enterprise Intelligence Services
- Key Adoption Findings from Enterprise Intelligence Services Survey
- Key Spend Findings from Enterprise Intelligence Services Survey
- Key Vendor Perception Findings from Enterprise Intelligence Services Survey
- Generative AI Findings from Enterprise Intelligence Services Survey

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Enterprise Intelligence Services](#).

KEY QUESTIONS ANSWERED

- How does IDC define enterprise intelligence services, and what are the various markets?
- How large and fast growing is the enterprise intelligence services market?
- How do service providers address ever-evolving deployment needs and enterprise intelligence technology trends?
- What do buyers really want and need from enterprise intelligence services providers?
- Which suppliers are in the best position to provide enterprise intelligence services?
- How are buyers' enterprise intelligence initiatives changing their expectations of services providers?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the *Enterprise Intelligence Services* market, including:

Accenture, Atos, Avanade, Bain & Company, Boston Consulting Group, Capgemini, CGI, Cognizant, Deloitte, DXC Technology, EPAM Systems, EXL, EY, Fractal Analytics, Genpact, Globant, HCLTech, Hewlett Packard Enterprise, IBM, Infosys, KPMG,

Kyndryl, Lenovo, LTIMindtree, McKinsey, NEC, NTT DATA, Persistent Systems, PwC, Quantiphi, Rackspace, Tata Consultancy Services, Tech Mahindra, Tredence, Unisys, Wipro, and WNS.