

# IDC Energy Insights: China Energy Digital Strategies

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This market encompasses detailed analysis of digital transformation trends in the China energy industry. Research will include enterprise-level DX initiatives as well as tools and software being used by upstream businesses.

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## APPROACH

This service develops unique analysis and comprehensive data through IDC Energy Insights' proprietary research projects, along with ongoing communications with industry experts, energy CIOs, line-of-business executives, and information and communication technology product and service vendors. To ensure relevance throughout the year, IDC Energy Insights' analysts will work with subscribers to identify and prioritize topics to be covered in the research studies. Our analysts are also available to provide personalized advice for energy executives and ICT vendors to help them make better-informed decisions.

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## TOPICS ADDRESSED

Throughout the year, this service will address the following topics:

- Oil and gas enterprise digital transformation best practices
  - Oil exploration software market share
  - Oil production solution market analysis
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## KEY QUESTIONS ANSWERED

Our research addresses the following issues that are critical to your success:

1. Who are the key vendors in the oil and gas industry?
  2. How will oil exploration technology evolve in the next five years?
  3. How will new energy initiatives impact the oil and gas market?
  4. What new opportunities exist in the oil and gas market?
  5. What strategies are effective in expanding the penetration of oil and gas solutions?
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## WHO SHOULD SUBSCRIBE

The *IDC Energy Insights: China Energy Digital Strategies* research advisory service is ideally suited to support the needs of energy CIOs, senior IT managers, and line-of-business executives. Technology product managers and marketers who support the manufacturing industry will also benefit from timely research findings and analysis from this study series. Software vendors and IT service providers can benefit from the research on where the industry is headed and plan their investments and road map accordingly.