Asia/Pacific HCM Software: Compete

IDC's Compete is a companion product to its flagship trackers that are a leading industry benchmark for measuring and monitoring a market's size and forecast by country across various technologies. Asia/Pacific HCM Software: Compete provides an in-depth analysis of the Asia/Pacific (excluding Japan and PRC) market that will help customers develop a deeper sense of the trends to prepare a sound market strategy. IDC's in-country tracker analysts are able to provide an unrivaled in-depth market view based on the latest trends and analysis garnered from numerous supplier interviews and other secondary sources.

MARKETS AND TECHNOLOGIES COVERED

- Core human resources applications
- Human capital management applications
- Compensation management applications
- Employee performance
- Management applications
- Learning management systems applications
- Talent acquisition applications
- Workforce management applications split by on-premises/others revenue and public cloud services
- Research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment

CORE RESEARCH

- **Executive Summary** of the key market highlights for the period
- **Market Overview** with assumptions and key highlights that affect the trendline
- **Competitive Analysis** of vendors at an overall level and by a deeper market segmentation to highlight each vendor's strengths and market positioning
- **Product Segmentation** to cover key market shifts by various subsegmentations within a product
- **Forecast Analysis** of the overall market with assumptions and key highlights that affect the trendline

KEY QUESTIONS ANSWERED

1. What are the macrotrends and microtrends shaping the spending in this market?
2. What is the product segmentation analysis by category to observe growth and shifts in spending within various product categories?
3. What is the competitive outlook in this market, and what is behind the market winning strategies of leading vendors?
4. Which buyer segments are spending more/less, and what drives the motivation/reluctance to spend by major buyer segments?
5. What are the forecasts and related assumptions in the short and long term?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the human capital management software market, including:

ADP, Cornerstone OnDemand, Oracle, SAP, ServiceNow, Workday, and Works Human Intelligence.