Middle East, Türkiye, and Africa Telecom Markets, ICT Regulations, and Telco Transformation Strategies

IDC's *Middle East, Türkiye, and Africa Telecom Markets, ICT Regulations, and Telco Transformation Strategies* service analyzes five primary areas in the META region: 1) telco transformation, Telco 2.0; 2) telecommunications and digital regulations; 3) telecommunications services portfolio trends; 4) the Internet of Things; and 5) telecommunications last-mile network transformation.

MARKETS AND SUBJECTS ANALYZED

- Gulf Cooperation Council (GCC) countries (Saudi Arabia, UAE, Qatar, Oman, Bahrain, and Kuwait), Türkiye, South Africa, and Rest of MEA: telco transformation
- GCC, Türkiye, and Rest of MEA: ICT policies & regulations
- GCC, Türkiye, South Africa, and Rest of MEA: telecommunications services portfolio trends
- GCC, Türkiye, South Africa, and Rest of MEA: Internet of Things
- GCC, Türkiye, South Africa, and Rest of MEA: telecommunications last-mile transformation

CORE RESEARCH

- Middle East, Türkiye, and Africa Industrial Internet of Things Market Trends
- Evolving Telco Portfolios in the META Region
- Digital Policies and Regulations in the Middle East, Türkiye, and Africa
- Telecom Trends in Francophone Countries
- META Satellite Landscape: Trends and Developments
- South Africa Open RAN/Open Core Trends and Developments
- Navigating the New Digital Horizon: An Overview of Saudi Arabia's Updated ICT Regulations
- Orchestrating the Future: META Telcos' Strategic Path to Growth
- META's Evolving IoT Landscape
- META's Evolving Telecommunications Landscape
- Mobile Money and Telecom Fintech in Sub-Saharan Africa

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Middle East, Türkiye, and Africa Telecom Markets, ICT Regulations, and Telco Transformation Strategies.

KEY QUESTIONS ANSWERED

1. How are the transformation strategies of telcos evolving in the region, and how do they compare with each other and with global best practices?
2. What should regional telcos' services strategies be to transform and build on their adjacent services capabilities as they invest in 5G core and edge transformation?
3. What should the strategies and priorities of regional telcos be to monetize new technology investments and build strong value propositions for businesses and consumers in light of global/regional benchmarks and best practices?
4. Which of the latest telecom and digital policy & regulatory trends, globally, are impacting the broader ICT ecosystem? How do they compare with those in the META region? And what are the key learnings? What guidance can be offered?
5. What approaches are taken to digital regulations in various countries in the region, and how do they compare with each other and with those of progressive countries in other parts of the world?
6. What should the approach of regional policymakers and regulators be to enable and foster digital transformation in their countries?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several telecom service providers and the policies and governance strategies of ICT regulators in the Middle East, Turkey, and Africa, including:

Ooredoo META Region, Mobily, Emirates Telecommunications (Etisalat META Region), MTN, Saudi Arabia Communications, Space and Technology Commission, Zain META Region, Emirates Integrated Telecommunications (du), STC, Integrated Telecom Company (ITC-Salam), Communication and Information Technology Regulatory Authority (CITRA) Kuwait, and Communications Regulatory Authority (CRA) Qatar