

CIO Executive Council Membership

CIO Executive Council Membership serves the evolving, challenging, and demanding role of the chief information officer (CIO) and IT executives. IDC's CIO Executive Council is your digital transformation partner, offering access to an experienced peer practitioner network along with a subset of industry-defining technology research and advisory services from IDC. Each member's experience is tailored to utilize the services and tools that will best advance your career and have a positive impact on your organization.

Features and Benefits

- Enrich and broaden your network and enhance your business leadership excellence with access to the right rooms, with the right people.
- Validate your strategy, get expert peer advice and cross-industry perspectives, and share best practices with a trusted community of technology leaders.
- Unlock actionable and relevant insights from IDC's industry-leading research and speak directly to our expert team of analysts.
- Elevate your professional profile and showcase your team with industry-leading media and event opportunities from Foundry.

Product Offerings

Collaborate with *the* community of CIOs and IT leaders to champion excellence in an ever-evolving digital world. Elevate your professional profile, connect with a trusted circle of peers, and enrich your network, all in one place with IDC. Get invitation-only access to industry-leading events and guidance from our team of global analysts. Plus, receive the latest IDC research and actionable insights to hit the market, curated just for you.

- **Peer guidance:** Connect with a distinguished community of peers to share insights, experiences, and best practices; discuss hot-button issues/solutions; and expand your knowledge with diverse peer perspectives.
- **Networking opportunities:** Get access to the right rooms with the right people to broaden and enrich your network. Join private and exclusive "meeting of the mind" type of conversations with your council peers to discuss relevant issues and learn from experts.
- **Exclusive access to events:** Get free, invitation-only access to in-person (or virtual) industry-leading IDC and Foundry events that are centered around the latest in technology, evolving roles, new opportunities, and new and upcoming challenges across industries. Learn from technology experts and enhance your executive presence.
- **Opportunities to elevate your professional profile:** Contribute thought leadership and spotlight your organization with premier media publications (i.e., *cio.com*) and events such as CIO 100, hosted by Foundry, IDC's sister company. Access unique opportunities to share your real-world experiences that will challenge technology leaders to become better strategic business leaders.
- **Access to IDC research curated for you:** Unlock the latest in technology research to hit the market, all within an exclusive subset of IDC's proprietary research, selected just for the council and their needs. Receive actionable insights with unbiased industry and peer data. Plus, receive complimentary advisory sessions with our leading team of expert analysts.

Key Differentiators

- Peer-to-peer advisory services that provide access to council members and IDC's global community of analysts, industry experts, and thought leaders — all to provide guidance and insights to CIOs and IT executives
- Complimentary advisory sessions with IDC research analysts on subjects most important to you and your teams
- Industry-leading access to a range of IDC research products that provide insights for more effective decision-making on topics such as AI, security, cost control, and talent management
- Complimentary passes for individuals and groups to attend Foundry and IDC events, including the annual CIO 100 and IDC Directions (Options also include participation in Foundry/IDC and third-party international events.)

CIO Executive Council

The CIO Executive Council is a member-led executive organization, consisting of current and future technology leaders working to impact the intersection of business, technology, and strategy. Our mission is to foster measurable value for all members by enabling them, through peer reliance and outreach, to apply the knowledge, insights, and best practices of their peers to the success of their enterprise and personal achievement.

Visit idc.com/ciocouncil to learn more.