Japan Enterprise Infrastructure Storage: Compete

IDC's Compete is a companion product to its flagship trackers that are a leading industry benchmark for measuring and monitoring a market's size and forecast by country across various technologies. *Japan Enterprise Infrastructure Storage: Compete* provides an in-depth analysis of the Japan enterprise infrastructure storage market that helps customers develop a deeper sense of the trends to prepare a sound market strategy. IDC's in-country tracker analysts are able to provide an unrivaled in-depth market view based on the latest trends and analysis garnered from numerous supplier interviews and other secondary sources.

Markets and Technologies Covered

- Enterprise Hardware Infrastructure
- Enterprise Storage Systems Market and Forecast

Core Research

- **Executive summary** of the key market highlights for the period
- **Market overview** with assumptions and key highlights that affect the trend line
- **Competitive analysis** of vendors at an overall level and by a deeper market segmentation to highlight each vendor's strengths and market positioning
- **Product segmentation** to cover key market shifts by various subsegmentations within a product
- **Forecast analysis** of the overall market with assumptions and key highlights that affect the trend line
- **Buyer segmentation** with commentary on key spending trends by size, industry, and use case to comment on large deals and events
- **Channel analysis** of major movements across service providers, etailers, systems integrators, and so forth for those trackers that include this data

Key Questions Answered

1. What are the macrotrends and microtrends shaping the spending in this market?
2. What is the product segmentation analysis by category to observe growth and shifts in spending within various product categories?
3. What is the competitive outlook in this market, and what is behind the market-winning strategies of leading vendors?
4. Which buyer segments are spending more/less, and what drives the motivation/reluctance to spend by major buyer segments?
5. What are the forecasts and related assumptions in the short and long term?

Companies Analyzed

IDC では、次のベンダーの企業戦略、競合状況などの比較／分析を行います（アルファベット順、50 音順）。

- Dell Technologies Inc.
- Fujitsu Limited
- Hewlett Packard Enterprise
- Hitachi Ltd.
- IBM
- NEC Corporation
- NetApp

- 本サービスでは日本円表記となります。(This service is published in Japanese yen.)
- 本サービスではチャネル分析はありません。(This service does not include Channel Analysis.)