

# Worldwide Quarterly Wireless LAN Tracker

IDC's *Worldwide Quarterly Wireless LAN Tracker*® greatly enhances clients' ability to quickly and effectively respond to today's dynamic IT market. Understanding which global markets and segments are growing and knowing the quarterly adoption curve for new products are business-critical needs for wireless LAN (WLAN) vendors, supply chain partners, and the financial community. This product provides insight into customer trends by delivering geography-specific vendor and product line details across the WLAN market. IDC's *Worldwide Quarterly Wireless LAN Tracker*® presents market data in an easy-to-use pivot table and web-based query tool that allow clients to track any markets, countries, and product segments as needed. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and study historical trends.

## Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurements for this tracker are in unit shipments, vendor revenue, and value.

### Core Coverage

- Company and vendor
- Product class: Enterprise class and consumer class
- Product: Controller/router/switch and AP
- Product detail: Controller/router/switch, dependent AP, independent AP, and gateway/router
- Standard: 802.11a/b/g, 802.11n, 802.11ac, 802.11ax (Wi-Fi 6), and 802.11ax (Wi-Fi 6E)
- Location: Indoor and outdoor
- Measurements: Units, vendor revenue, and value

## Geographic Scope

- **APEJC (12):** Australia, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan, Thailand, Vietnam, and rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (11):** Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Slovenia, Ukraine, and rest of CEE
- **Japan**
- **Latin America (7):** Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, and rest of Latin America
- **PRC**
- **Middle East and Africa (7):** Egypt, Israel, Qatar, Saudi Arabia, South Africa, Turkey, the United Arab Emirates, and rest of MEA
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

## Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. The following are the deliverables for this tracker:

- Historical data
- Five-year forecast data

## Core Forecast Coverage

- Product class: Enterprise class and consumer class
- Product: Controller/router/switch and AP
- Product detail: Controller/router/switch, dependent AP, independent AP, and gateway/router
- Standard: 802.11a/b/g, 802.11n, 802.11ac, 802.11ax (Wi-Fi 6), and 802.11ax (Wi-Fi 6E)
- Location: Indoor and outdoor
- Measurements: Units, vendor revenue, and value