

# Worldwide Quarterly Enterprise Infrastructure Tracker

IDC's *Worldwide Quarterly Enterprise Infrastructure Tracker*® greatly enhances clients' ability to respond quickly and effectively to today's dynamic market. It provides a holistic total addressable market view of the four key enabling infrastructure technologies for the datacenter, allowing clients to identify and size opportunities by geography. This tracker presents a total addressable market view for the enterprise infrastructure technologies (server, external enterprise storage systems, and purpose-built appliances: HCI appliances and PBBA) for market size, market share, and forecast while providing detailed segmentation of each individual enterprise infrastructure technology market.

## Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in units, system units, vendor revenue, value, and terabytes.

### Core Coverage

- Company/vendor/brand, product brand, server type, product detail, installation, scalability, and price band class
- Product category: OEM server, OEM storage, and ODM Direct
- Product: Standard server, OEM custom-built server, HCI appliances, PBBA, storage system, OEM storage expansion, ODM custom-built server, and ODM storage expansion
- Product detail: Blade, custom and standard multinode, tower, large systems, and custom and standard rack optimized

- Installation: DAS, SAN, NAS, and ESCON/FICON
- Scalability: Scale out and scale up
- Measurements: Units, system units, vendor revenue, value, and terabytes

### Optional Content Add-Ons

- **Buyer and cloud deployment** by company/vendor/brand (top 15 vendors), product category and product, infrastructure platform, infrastructure sharing, infrastructure buyer, and location in units, terabytes, vendor revenue, and value (Units are not available for storage categories.)

## Geographic Scope

- Asia/Pacific (excluding Japan and China) (13)
- Canada
- Central and Eastern Europe (8)
- Japan
- Latin America (11)
- Middle East and Africa (18)
- PRC
- United States
- Western Europe (16)

## Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data and forecast data (for core, technology tiles, and cross-technology tiles)

## Forecast Coverage

Forecasts for this tracker are updated quarterly and include five years of historical data, two years of quarterly forecasts, and an additional three years of annual market projections. Forecasts are available at the regional and country levels. The following are examples of the forecasts included in this tracker.

### Core Forecast Coverage

- Product category, product, product detail, installation scalability, and price band class in units\*, system units\*, terabytes, and value (\*not available for storage categories)

### Optional Forecast Add-Ons — Cross-Technology Tiles

- **Buyer and cloud deployment forecast** by five attributes in units, terabytes, and value (Units are not available for storage categories.)
- **Enterprise infrastructure installed base forecast** by infrastructure platform, infrastructure sharing, server type, product detail, storage array type, price band class in installed base units and installed base terabytes (Units are not available for storage categories.)