Future of Enterprise Intelligence - Agenda

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *Future of Enterprise Intelligence - Agenda* will provide guidance to C-suite executives on how to execute on the key agenda items to raise enterprise intelligence as a key ingredient of building resiliency and thriving in the new digital economy.

Markets and Subjects Analyzed

- Individual and combined effects of enterprisewide programs to invest in the capacity to learn and the ability to synthesize information as well as delivery of insights at scale
- Cultural, organizational, and technical challenges faced in journeys toward increasing enterprise intelligence and how to overcome them
- Key information technology and architectural considerations, best practices, and innovations to drive enterprise intelligence
- Usage patterns and use cases associated with the future of enterprise intelligence
- Best practices for positively impacting data culture
- The importance of enterprise intelligence in building resiliency for the future
- Methods of measuring enterprise intelligence and its impact on decision making and business outcomes

Core Research

- Future of Intelligence Market Glance
- IDC MaturityScape: Future of Intelligence
- IDC TechScape: Future of Intelligence
- IDC Future of Intelligence Awards
- IDC Future of Intelligence Use Case Taxonomy
- Future of Intelligence End-User Sentiment Survey
- IDC PeerScape: Future of Intelligence

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Future of Enterprise Intelligence - Agenda.

Key Questions Answered

1. How should enterprises rethink their investments to enable superior enterprise intelligence?
2. What does it mean to have superior enterprise intelligence?
3. What are the best or common practices in achieving superior enterprise intelligence?
4. How can enterprises invest in data culture to improve enterprise intelligence?
5. What are the metrics that can be used to measure enterprise intelligence?
6. What are common challenges faced by enterprises when trying to increase their enterprise intelligence?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of technology buyers across industries as well as of technology and services providers in the future of intelligence market, including, but not limited to:

Accenture, Adobe, Alteryx, Amazon Web Services, Atlassian, Bain, BCG, Bloomfire, Celonis, Cisco, Cognizant, Crayon, Data Literacy Project (Qlik Technologies), DataRobot, Dell, Deloitte, ESRI, EY, FICO, Google, Hitachi, Hewlett Packard Enterprise, IBM, Infor, Infosys, Intel, Kaggle, Kyndi, McKinsey, Microsoft, NVIDIA, Oracle, Prediki, PWC, Salesforce, SAP, SAS, ServiceNow, Tata Consultancy Services, The MathWorks, TIBCO, Wipro, and Workday.