

IDC Health Insights: Worldwide Healthcare Provider Digital Strategies

Digital transformation of the healthcare industry continues to be well underway. Healthcare providers must contend with everything from technological disruption to industry pressures and shifts in patient expectations and workforce demands, driving the need to become more outcomes focused, data driven, and digitally resilient. *IDC Health Insights: Worldwide Healthcare Provider Digital Strategies* offers in-depth coverage of all clinical and operational health IT solutions and use cases that help providers improve healthcare quality, safety, equity, access, and experiences while prioritizing organizational agility, digital resiliency, regulatory alignment, ecosystem integration, and market expansion.

Approach

Since 2003, IDC Health Insights has conducted ongoing quantitative and qualitative research, including defining the digital transformation use case taxonomy for value-based health and researching providers, patients, and consumer attitudes toward advances in health IT. Unique among analyst firms, IDC Health Insights uses an integrated research model that includes the new and emerging intersections and changing relationships among all healthcare stakeholders in the United States and worldwide.

Topics Addressed

Throughout the year, this service will address the following topics:

- Next-generation clinical documentation with a focus on clinical workflow optimization in EHRs, PM, virtual care integration, CDS, CDI, speech recognition and transcription, and interoperability
 - Digital patient engagement and experience with a focus on end-to-end service optimization, digital front door, healthcare CRM, consumer analytics, patient financial engagement, experiential design, and emerging care models
 - Medical imaging and archiving solutions with a focus on medical imaging convergence and AI in medical imaging
 - Next-generation RCM with a focus on driving holistic, end-to-end revenue optimization, claims management, and denial prevention
 - Enterprise and resource management with a focus on workforce, human capital, and financial management, as well as supply chain, inventory, asset, and maintenance management
 - IT operations and system infrastructure with a focus on IT services, cloud, connectivity, middleware, data management, storage, risk, auditing, compliance, security, and privacy
 - Generative AI and its emerging role in summarizing information and supporting knowledge sharing, workflows, research, education, and decision making for practitioners and inpatient engagement
 - Emerging technologies (AI, RPA, metaverse, AR/VR/MR, blockchain, robotics, 3D printing) and future market trends
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Key Questions Answered

Our research addresses the following:

1. What technologies will enable organizations to differentiate and become more autonomous, intelligent, and future ready?
 2. What solutions will help organizations lower costs, improve quality, and enhance access, safety, and experiences?
 3. Which provider health IT solutions can digitally disrupt and transform care delivery across the continuum of care?
 4. What role does the cloud play in making providers successful?
 5. How do consumers influence provider business models, and why is this important for health IT strategies?
 6. How will privacy and security concerns affect the pace of adoption of new provider technologies and capabilities?
 7. How will value-based care programs and pay-for-performance models impact provider health IT strategies?
 8. What technologies are being invested in, piloted, and adopted, and what are the current results and future trends?
 9. Which technologies demonstrate high ROI? How do the strategies and capabilities of vendors compare with one another?
 10. What is the strategy for selecting the best vendors and partnerships for projects?
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Who Should Subscribe

This service is ideally suited to support the needs of healthcare provider IT solution suppliers and buyers and other executives involved in strategic planning, mergers, and acquisitions in healthcare, as well as those in investment banking with a focus on the healthcare provider market.