

Worldwide Quarterly PC Monitor Tracker

IDC's *Worldwide Quarterly PC Monitor Tracker*® fills the growing demand for detailed, timely, and accurate information on the global PC monitor market. It provides insightful analysis, quarterly market share data, and a five-year forecast by country. The core of the product is a comprehensive web-based database query interface detailing changes and trends in the PC monitor market. IDC's *Worldwide Quarterly PC Monitor Tracker* is built on the combination of its top-down and bottom-up methodology and delivers an accurate view of the market from those closest to it.

Technology Coverage

This tracker provides the total market size and vendor share for the following technology areas and segmentations, starting from 1Q08.

Core Historical Coverage

- Product category: CRT and LCD
- Screen size: Up to 75in.
- Screen ratio: Standard and widescreen
- Aspect ratio
- Interface: Touchscreen and regular
- Product: CCFL, CRT, LED, mini-LED, and other
- Product detail: TV monitor and tuneless
- Curved: Curved and flat
- Panel type: VA, TN, IPS, PVA, and OLED
- Price band
- Screen resolution
- Resolution name
- Refresh rate band/refresh rate
- Segment group: Consumer and commercial
- Bundled: Unbundled and bundled
- Channel splits: Direct (inbound/outbound, internet, and store) and indirect (dealer/VAR/SI, etailer, and retail)
- Measurements: Units, ASP, and shipment value

Geographic Scope

- **APEJC (15):** Australia, Bangladesh, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, and the rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (28):** Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine, and Uzbekistan
- **Japan**
- **Latin America (11):** Argentina, Brazil, Chile, Colombia, Ecuador, Guatemala, Mexico, Peru, Venezuela, the rest of Central America, and the rest of Latin America
- **The Middle East and Africa (34):** Algeria, Bahrain, Botswana, Egypt, Ethiopia, Ghana, Israel, Jordan, Kenya, Kuwait, Lebanon, Libya, Madagascar, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, South Africa, Syria, Tanzania, Tunisia, Turkey, Uganda, the United Arab Emirates, Yemen, Zambia, Zimbabwe, the rest of Africa, and the rest of the Middle East
- **PRC**
- **United States**
- **Western Europe (17):** Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

Data Deliverables

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables are listed below.

- Preliminary data
- Historical data
- Forecast data

Forecast Coverage

The forecast for this tracker is updated quarterly and includes historical data, starting from 1Q08 through a five-year forecast. The five-year forecast is made up of a rolling two years of quarterly forecasts and an additional three years of annual market projections. Forecasts are available at the worldwide, regional, and country levels. Examples of the forecasts included in this tracker are as follows:

Core Forecast Coverage

- Region (same regions outlined in the Geographic Scope section)
- Country (same countries outlined in the Geographic Scope section)
- Product category: CRT and LCD
- Product detail: Tuneless and TV monitor
- Product: CCFL, CRT, LED, and others
- Resolution Band: <FHD, FHD, WUXGA<WQHD, WQHD<UHD, and UHD+
- Screen size: 34in.+
- Screen ratio: Standard and widescreen
- Measurements: Units, ASP, and shipment value

Segment Group: Consumer and commercial (same details as the Core Forecast Coverage section, excluding product detail)

Semiannual Installed Base Forecast Coverage: This tracker covers the installed base for the following technology areas by year, starting from 2016 and in years only (not quarters). Forecasts are updated semiannually and include five years of annual forecasts.